

*Bank of Ann Arbor – "The Rock" Radio :30. Read: A regular guy or gal. Not an announcer. Natural, conversational, rambling, like he or she's talking off the top of his or her head. Not trying to be funny..*

Bank of Ann Arbor helps...by not being like The Rock on Washtenaw ("Wash-ten-gnaw") Avenue. (Pause) It's like this. The Rock gets painted over every week. Underneath all those layers, it's probably the size of a watermelon. Point is, the Rock keeps changing--like most big banks. New mergers, new names, new snacks in the lobby ... Not like Bank of Ann Arbor, the only locally owned and operated bank in town. Sporting the same name since they opened in 1995. New snacks in the lobby, but same name.