



13639 Freeport Rd., San Diego, CA 92129 - 858-484.0220

**WEEK TWO**  
**Demo Prep – part 1**

**Wednesday evening**  
**5pm-6:30pm Pacific Time**  
**(we may run a bit long on some calls)**

**Call 1-712-432-0075**

**When prompted, enter the code: 893734**

Discussion:

- What are you currently doing – and what are your goals
- Are you experiencing any challenges with self-direction, performance, recording, etc.?
- Your process for the next three weeks to develop copy for your demo.

Coaching on the submitted recordings.

Assignment for Week 3:

- Listen to radio or TV (commercials, imaging, etc.) and demos on VoiceBank.net
- Find 5 magazine ads that fit your niche and delivery style
- Re-write all 5 for demo! Use the 4 elements IEEO
- Record and send two preferred as email attachments to [studio@voiceacting.com](mailto:studio@voiceacting.com)
  - Include transcribed text in email or as a Word doc.
- Go to [www.edgestudio.com/myscripts.htm](http://www.edgestudio.com/myscripts.htm)
  - Select a PROMO script
  - Rehearse, record and send as email attachment
  - Select a Telephone Messaging, IVR, or MOH script
  - Rehearse, record and send as email attachment