

# Social Media for Voice Actors



# Social Media VO:

## Surviving and Thriving in Social Media for your VoiceOver Business

Trish Basanyi  
Terry Daniel  
Dave Courvoisier

**Put away your pens**

**This PowerPoint Presentation  
including:**

- Videos**
- Links**
- Tips**

All available on:

**<http://www.socialmediavo.com>**

# What we'll cover:

**Twitter**

**Facebook**

**LinkedIn**

**Google +**

**Do's & Don'ts**

**Tips 'n' Tricks**

# What we'll cover:

- **Finding leads**
- **Researching prospects**
- **Social Media Branding**
  - **What to say**
- **Managing your time**
  - **New trends**

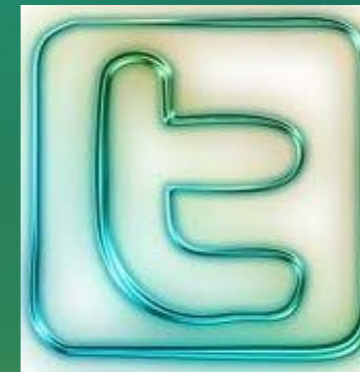
**Also:**

**Google +  
G+ Hangouts and HIRLs  
Pinterest  
Cross-posting  
Automated Posting**

Terry Daniel:  
Facebook



Trish Basanyi.  
Twitter



**Dave Courvoisier**  
**LinkedIn**



**TERRY DANIEL**

**FaceBook**  
**The Greatest Party in the World!!!**

## **Do's**

**Stay positive**

**Friend other Voice Talent**

**Mix business-related status updates with personal**

**People need to know you're human!!!**

**FaceBook**  
**The Greatest Party in the World!!!**

# **Don'ts**

**Avoid arguing back 'n' forth**

**Don't tag people on pics without permission**

**Don't spam people's walls with links to your stuff**

**Don't send mass private messages**

**Don't overpost**

**facebook**

**Add Like and recommend buttons on your website.**

**This is how to get website visitors to advertise  
FOR YOU  
on FaceBook!**



- Like Box
- Like Button
- Live Stream
- Login Button
- Recommendations Box
- Registration
- Send Button
- Subscribe Button

### Beta Plugins

- Recommendations Bar

To get started, just use the configurator below to get code to add to your site.

## Step 1 - Get Like Button Code

### Your Like Button plugin code:

**HTML5** XFBML IFRAME

1. Include the JavaScript SDK on your page once, ideally right after the opening `<body>` tag.

This script uses the app ID of your app:

```
<div id="fb-root"></div>
<script>(function(d, s, id) {
  var js, fjs = d.getElementsByTagName(s)[0];
  if (d.getElementById(id)) return;
  js = d.createElement(s); js.id = id;
  js.src = "//connect.facebook.net/en_US/all.js#xfbml=1&appId=250954781615945";
  fjs.parentNode.insertBefore(js, fjs);
})(document, 'script', 'facebook-jssdk');</script>
```

2. Place the code for your plugin wherever you want the plugin to appear on your page.

```
<div class="fb-like" data-href="http://www.universalvoicetalent.com" data-
send="true" data-width="450" data-show-faces="true"></div>
```

Okay

Font (?)



Get Code

## Attributes

- **href** - the URL to like. The XFBML version defaults to the current page.
- **send** - specifies whether to include a Send button with the Like button. This only works with the XFBML version.
- **layout** - there are three options.

- Comments
- Facepile
- Like Box
- Like Button
- Live Stream
- Login Button
- Recommendations Box
- Registration
- Send Button
- Subscribe Button

- Beta Plugins**
- Recommendations Bar

To get started, just use the configurator below to get code to add to your site.

### Step 1 - Get Like Button Code

**URL to Like (?)**

**Send Button (XFBML Only) (?)**  
 Send Button

**Layout Style (?)**

**Width (?)**

**Show Faces (?)**  
 Show faces

**Verb to display (?)**

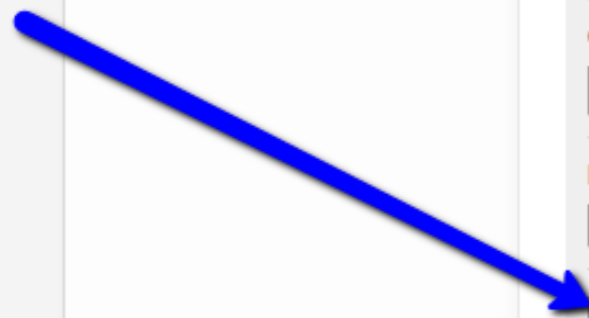
**Color Scheme (?)**

**Font (?)**



### Attributes

- href - the URL to like. The XFBML version defaults to the current page.



**FaceBook TimeLine**  
is a  
**MONSTER**



# **BUILDING AN EFFECTIVE BRAND PAGE**

**Give people a reason to become fans**

**Stay on topic**

**People who like your brand on FB, expect your posts to be at least somewhat related to your VO business**

# facebook

**Include pictures in your FB updates, This always draws more attention than just writing a status update**

**Write about a current event and tie it to your brand**

**Find and share a funny YouTube Video**

**Ask your audience to post questions**

**Celebrate your milestones**

**Run a FaceBook Contest**



## Hack the Graph

Build with the Open Graph. Integrate deeply into the Facebook experience. Grow lasting connections with your users.

[Get Started](#) or [Learn More](#)



### Build for Websites

Drive growth and engagement on your site through Facebook Login and Social Plugins.



### Build for Mobile

Let users find and connect to their friends in mobile apps and games.



### Build Apps on Facebook

Integrate with our core experience by building apps that operate within Facebook.

### Latest Updates

**Platform Status:** Facebook Platform is Healthy

**Play Games Directly in News Feed**  
May 25 by Gareth Morris

**Game Spotlight: Bingo Bash**  
May 24 by Zoran Martinovic

[More](#)

### HTML5 Resource Center



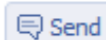
With animation, offline capabilities, audio and more, HTML5 yields a new class of web standards enabling developers to build amazing products. The Resource Center helps you build your web app. [Learn more](#)



### Showcase



See how companies make their sites personalized and social with Facebook



Hubb Reverie-Media, Steven Ladin and 564,658 others like this.





# SOUNDCLOUD

## **The perfect social site for Voice Actors**

- Post your demos
- Audio clips of cool projects you are working on.
  - Podcasts.
- Follow others in the creative industry.
- Post to Facebook and Twitter automatically!
  - Record right on SoundCloud!



# SOUNDCLOUD

soundcloud.com/dashboard

Dashboard | You | Tracks | People | Groups | **Upload & Share**

Activity on your tracks 10+ | Incoming tracks 10+ | Exclusive tracks 3

KatsVoice favorited a track

Classic Infomercial Spoof by David Gavin - Voice Overs about 19 hours ago

DaveyBoyProductions uploaded 3 new tracks

CI Pipeline "Fewer Rainy Days" Website Spot  
DaveyBoyProductions 1 day ago

0:00 / 1:32

DaveyBoyProductions shared this 1 day ago: "My SoundCloud Page Just Reached Over 1,000 Hits!! Thank You For Listening!!!"

Sonnet 45 by William Shakespeare  
DaveyBoyProductions 7 days ago

0:00 / 3:22

DaveyBoyProductions shared this 7 days ago: "Listen, it's new DaveyBoy!"

Celebrity Shark Week Time Warner Cable-The Discovery Channel  
DaveyBoyProductions 10 days ago

0:00 / 1:01

Search SoundCloud

	This Week	Total
Plays	4	6473
Comments	-	29
Favoritings	-	28
Downloads	-	12
Profile Views	2	495

Our next Global Meetup Day is May 17th!

Organize your own meetup or attend - there are many ways to get involved!

Find out more

SoundCloud for iPad!

Discover a new way to capture, and share your sounds.

Get the free App



# SOUNDCLOUD

Hej, voiceoversbyterrydaniel | Settings | Inbox | Log out

App Gallery | Get help | Try Premium | What's new?

Dashboard | You | **Tracks** | People | Groups | Upload & Share

Search SoundCloud

Record right on SoundCloud or upload your files here!

## Upload & Share Any Sound

**REC** or Choose files

1 hr 46 mins left [★ Get more minutes](#)

We support AIFF, WAVE, FLAC, OGG, MP2, MP3, AAC, AMR and WMA files.

Please, respect the [community guidelines](#) and only upload tracks with permission from the rights holders.  
Problems uploading? Please check our [troubleshooting tips](#), use the [Old-Skool uploader](#) or try a [desktop uploader](#).

<b>You</b> Tracks Sets Comments Favorites Groups Settings	<b>Explore</b> Tracks Creative Commons People Groups Apps Widgets & Badges Meetups Mobile	<b>Premium</b> Feature Overview Buy a Gift <a href="#">★ Premium</a>	<b>About Us</b> About SoundCloud Blog Jobs Sound Press	<b>Help</b> Take The Tour SoundCloud 101 Help Videos Premium Support	<b>Developers</b> Get Started Documentation API Blog Your Apps App Gallery Labs
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# SOUNDCLOUD

Facebook x Google+ x Home - Gc x YouTube - x Voice 2012 x Edge Studi x Google Ca x The money x Twitter / In x U.S. Bank Ir x Voices.com x Blarney Ca x

soundcloud.com/voiceoversbyterrydaniel/blarney-castle-oil-and-ez-mart

Hej, voiceoversbyterrydaniel | Settings | Inbox | Log out

Dashboard You **Tracks** People Groups Upload & Share

Search SoundCloud

## Blarney Castle Oil and EZ Mart Commercial

voiceoversbyterrydaniel • 18 days ago

Recording BPM 00.0

Share Add to set Share to group

0.00 / 0.35

Like 0 Tweet 2 +1 0

Tags: Commercials Voiceover Radio

Here's a commercial I did for Blarney Castle Oil and EZ Mart Stores!

Add a new comment

Want to add a timed comment instead? Use the blue bar in the SoundCloud Player

Post comment

Share to facebook, twitter, etc!

### Stats for this track [More](#)

	This Week	Total
▶ Plays	-	45
♥ Favoritings	-	1

Uploaded by

voiceoversbyterrydaniel •  
🔊 34 | 👤 142

More tracks by voiceoversbyterrydaniel

[Minneapolis VoiceOver Meetup Interview with Dan McKeague](#)

[My New Audio Chain](#)

[Updated Narration Demo](#)



# SOUNDCLOUD

0.00 / 1.01

kscheuller shared this 7 minutes ago: "Listen to my commercial demo, directed and produced by Professional Voice-over Instructor Extraordinaire, Terry Daniel!"

+ KatsVoice favorited a track

KatsVoice Pure Vocal

Classic Infomercial Spoof by David Gavin - Voice Overs about 19 hours ago

DaveyBoyProductions uploaded 3 new tracks

CI Pipeline "Fewer Rainy Days" Website Spot  
DaveyBoyProductions 1 day ago

13 | 1 | 1

Share Save to Favorites Download Website

0.00 / 1.32

DaveyBoyProductions shared this 1 day ago: "My SoundCloud Page Just Reached Over 1,000 Hits!! Thank You For Listening!!!"

Sonnet 45 by William Shakespeare  
DaveyBoyProductions 7 days ago

25 | 1 | 1

Share Save to Favorites Download Voice Acting

0.00 / 3.22

DaveyBoyProductions shared this 7 days ago: "Listen, it's new DaveyBoy!"

Celebrity Shark Week Time Warner Cable-The Discovery Channel  
DaveyBoyProductions 10 days ago

28

Share Save to Favorites Download Radiocommercial

0.00 / 1.01

Our next Global Meetup Day is May 17th!

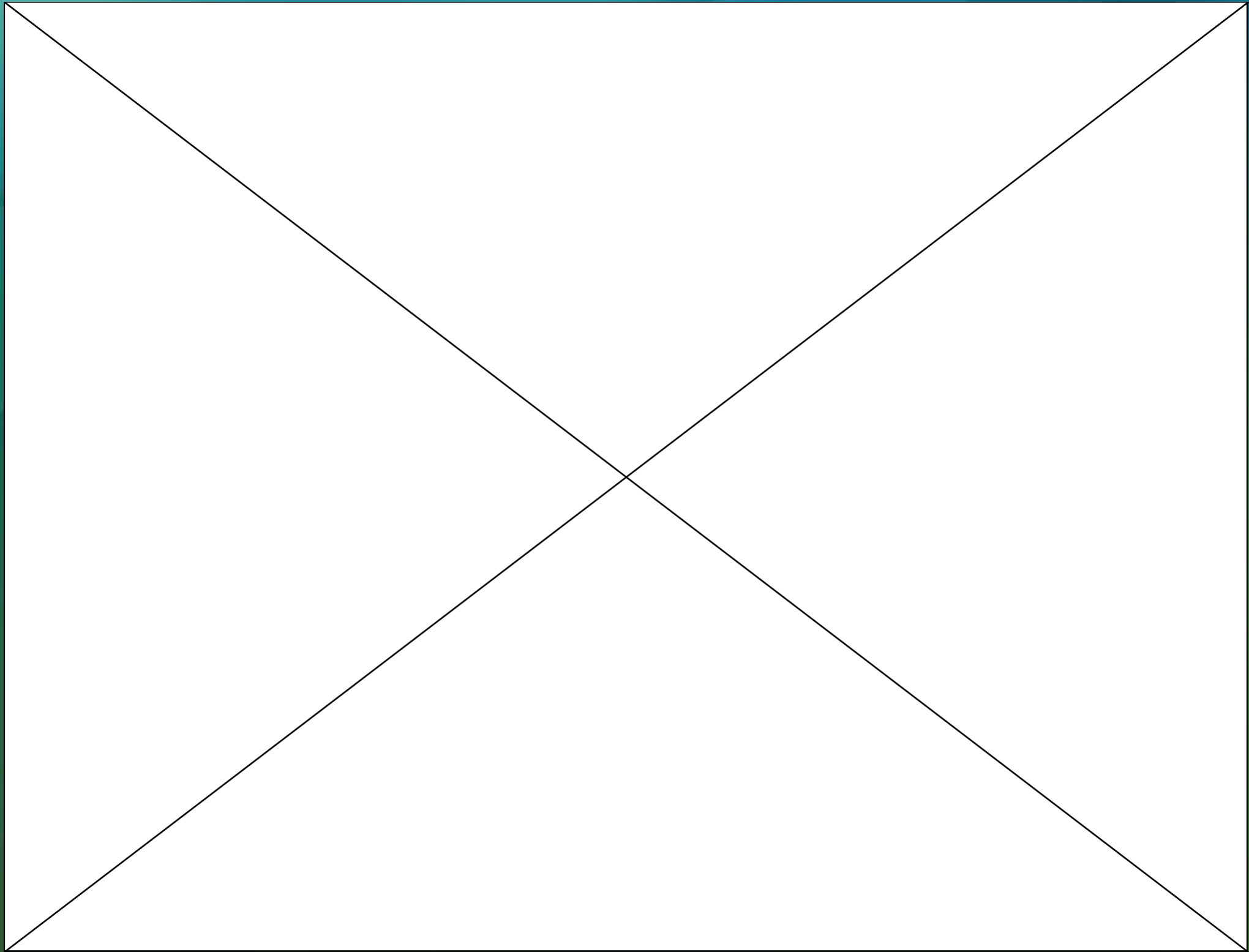
Organize your own meetup or attend - there are many ways to get involved!

SOUNDCLOUD GLOBAL MEETUP DAY

Find out more

Following	Followers	Groups
136	142 <span>10+</span>	1

- zurek 75 | 163 Following
- Roger Hale 1 | 8 Following
- Weatherman 11 | 114373 Following
- Acidburnz 20 | 84 Following
- DaveyBoyProductions 29 | 45 Following
- kscheuller 1 | 20 Following
- ivorkellock 0 | 44 Following
- Robsvocemusic 2 | 14 Following
- andyboyns 3 | 32 Following
- UseDavesVoice.com 28 | 3 Following



**TRISH BASANYI**

# The Twitter Relationship

- 140 characters, that's it! It's a simple concept. People fear it but it's not hard once you get started.
- Think of Twitter as going to a party. It's a 2 way street! Start conversations.
- Create relationships, listen to people!
- Be patient
- Say "Thanks" a lot!
- Have fun!





# What to tweet?



- Anything interactive....no “commercials”. Asking questions is a great way to start a conversation.
- Hashtags (#voiceover, #voiceovers, #voicetalent are most popular, usually at the end of tweets)
- No repeats, keep in mind that people can see your page (all your outgoing tweets!) If it's the same tweet all the time, people get turned off. Even if it means tweeting LESS, don't do automated tweets. Go organic! 😊
- Polls

# What to tweet? (cont'd)

- Business as well as some personal, about a 70/30 split.
- RT's (Retweets) – important or interesting info you see, or to get a client's attention RT something interesting or funny they tweeted
- Use “buzz” words to grab attention at the beginning of a tweet “wow!” or “w00t!” “amazing!” “crazy!” “Yay!” On the other hand also use dry humor.....if people see too many exclamation points they'll find it spammy. (i.e. My dog just ate my script. Greaaaaat.)

# Twitter Apps/Tools

## Twellow.com: Biography Search



## TweetDeck.com

(manages tweets in one view)

- Register your own profile
- Search for job titles of people that hire voice talent (creative director, commercial producer)
- Search local potential clients by using the Twellowhood tab

- Standalone app on your desktop
- Create custom search columns
- search phrases that someone would use if they were searching for a voice talent



Making purchases for your business?



Make them with NeweggBusiness!

Start Shopping!



promotion code MEMKENT

## Search results for "creative director" (894)

All results shown

Show Results for **Oak Ridge, NJ US**



**Friedhelm Fischer (@Freidhelm)** ★

awards winning creative director DP filmmaker cinematographer photographer 3D artist and marketing pro. about me, photo, film: <http://www.friedhelm-fischer.de>

Follow



Followers: 67,086

Location: Petershagen germany

Registered



**Collin Douma (@CollinDouma)** ★

Digital Planner at BBDO New York. Former Art Director Creative Director, Social Media & PR Consultant in Toronto. Wondering – what would Brian Eno do?

Follow



Followers: 58,725

Location: New York

Registered



**Thomas Marzano (@ThomasMarzano)** ★

Creative Director @ Philips | INFJ photog blogger speaker | design UX innovation branding marketing social media music photography | views my own

Follow



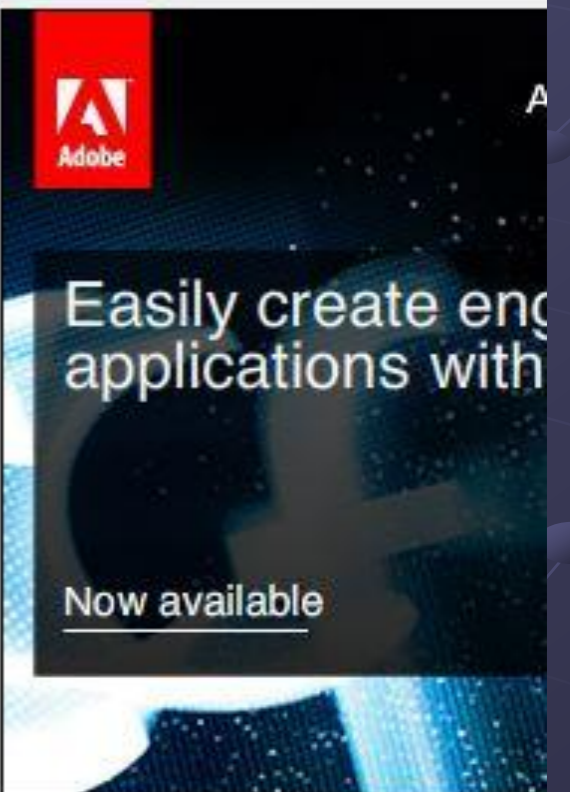
Followers: 43,363

Location: Netherlands


Registered

## Related categories

No related categories found.




Search: "need a voice"


 The backstab never felt SO good! Get ready for the two-hour series premiere of #DallasTNT Wednesday, June 13 at 9/8c on TNT!

Promoted by Dallas


• Dallas\_TNT, [+] Mon 04 Jun 12:37 via web

 @KillaKevvvv i will nigga if yu need, i jus need to get my voice cuz i have o.d r&b love songs written jus need a voice


• LosDawwwg, [+] Thu 07 Jun 15:32 via web in reply to...

 Need a Voice Over reel? we can help. Call us 786-347-5800


• CriticStudios, [+] Thu 07 Jun 15:32 via web

 Fuck it all and no regrets, I hit the lights on these dark sets. I need a voice to let myself To let myself go free.


• ErkutGurol, [+] Thu 07 Jun 15:30 via web

 Nigeria has many activists. We just need a voice..I strongly believe...the rise of Africa starts will start with Nigeria. wen we're serious


ubamen, [+] Thu 07 Jun 14:14 via Twitter for BlackBerry®

 RT @DeLaZorro: Nigeria has many activists.they just need a voice..ive said it before...the rise of Africa starts will start with Nigeria.wen they r serious


imjustjourdan, [+] Thu 07 Jun 13:59 via web

 RT @DeLaZorro: Nigeria has many activists.they just need a voice..ive said it before...the rise of Africa starts will start with Nigeria.wen they r serious


Search: looking for voice

 @MizzTasha24 It's been almost 2 days without hearing your voice as I drive around in my car looking for food... :)

• michellevon, [+] Thu 07 Jun 15:00 via web

 spread the word! RT @fangeeker: I'm looking for a vendor who'd be interested in hosting a voice actor for a signing at #SDCC. Know anyone?


• NerdLushDiva, [+] Thu 07 Jun 14:57 via Digsby

 RT @fangeeker: I'm looking for a vendor who'd be interested in hosting a voice actor for a signing at #SDCC. Know anyone?


• SarahJLA, [+] Thu 07 Jun 14:56 via web

 I'm looking for a vendor who'd be interested in hosting a voice actor for a signing at #SDCC. Know anyone?


• fangeeker, [+] Thu 07 Jun 14:53 via web

 I heard you was looking for me ! \*My Lil Wayne voice\*

• \_mercci, [+] Thu 07 Jun 14:46 via web

 @thebecstone i was looking for revision, but couldnt concentrate at this womens voice haha <http://t.co/9bqQhhTD>

jreynolds95, [+] Thu 07 Jun 14:43 via web

 @corpdat Listen to Drake for Peace <http://t.co/XxHUeyXN> Vote for Peace here <http://t.co/htW3LAAAD> RT @JacqueMcGinnis <http://t.co/ps1zUb60>

n\_e\_s\_a\_r\_a, [+] Thu 07 Jun 14:41 via twitterfeed


Search: #production

 BEATS FOR SALE! | <http://t.co/JsefX6Wl> | #PRODUCTION #BEATS #HIPHOP #PTM #RT


• FredCouncil, [+] Thu 07 Jun 16:10 via HootSuite

 WGA agent @MBA3308 is talking to #Production companies to have the #EmbraceSeries optioned to do a #movie. If intere... <http://t.co/sAkfIQTD>


• CharBlackwell, [+] Thu 07 Jun 15:51 via Gremlin

 Production work continues on Harriet's Kitchen #behindthescenes #production <http://t.co/JLpMwbLc>


• MikeEdwards90, [+] Thu 07 Jun 15:47 via Instagram

 RT @adityaom #film Bandook moves into last stages of #production with dubbing, #SoundEditing & mixing, time to start d next one #filmmaking


• bandookthefilm, [+] Thu 07 Jun 15:40 via Twitter for BlackBerry

 just about ready to head back to Western Refinery! i will be checking in at Rez Wear Teez sometime before 5 pm MST #Production

• manuelito1987, [+] Thu 07 Jun 15:39 via TweetCaster for Android

 "@adityaom: #film Bandook moves into last stages of #production with dubbing, #SoundEditing & mixing, time to start d next one #filmmaking

• bandookthefilm, [+] Thu 07 Jun 15:38 via Twitter for BlackBerry


 <http://t.co/3cZCYkL4> <- All Baltimore , Md residents can sign up right now for updates ! <http://t.co/DCEXPjzi> #Production #venues #artists

• amnglobalmusic, [+] Thu 07 Jun 15:28 via web

Search: #voicetalent

 Goin old skool! posting out my demos on CD with a hand written covering letter :) #voiceover #voiceactor #voicetalent <http://t.co/LwjPKQrc>

marconeilvo, [+] Wed 06 Jun 06:54 via web

 FREE ONLINE WORKS Danish Voice talent required asap: by salmanaim <http://t.co/z9ERzUNE> #voicetalent

seonepal1, [+] Wed 06 Jun 05:53 via Google

 FREE ONLINE WORKS Adult Voice Work by bing4505 <http://t.co/CbqfG2lq> #anythinggoes #voicetalent #xxx

seonepal1, [+] Tue 05 Jun 18:38 via Google

 #msatlantathickdream #Model #VoiceTalent #Actress #WebDiva #Writer #BBW #PlusSize For hire,serious bookings contact [atthickdream@gmail.com](mailto:atthickdream@gmail.com)


ATL\_ThickDream, [+] Fri 01 Jun 12:12 via Twitter for Android

 FREE ONLINE WORKS Need Girls For Adult Cam Website by DavidWatson <http://t.co/LmVwGbd3> #voicetalent

seonepal1, [+] Fri 01 Jun 10:40 via Google

 uploaded voiceover demos :) <http://t.co/dNwEGeBr> #voiceover #voicetalent #voicebank #voiceregistry #voiceoveragent

durkhaima, [+] Thu 31 May 15:41 via web

 RT @UCAscottyB: About to get started with the Dance Central 2 warmup and it feels like @cmunoz614 is here with us #voicetalent

cmunoz614, [+] Thu 31 May 11:00 via Twitter for iPhone

# Your Profile

- Pic of YOU, not your logo
- Mix it up: Tweets, replies, and RT's
- Your OWN website's url (pay-to-play profile links make you look like an amateur)
- Spend a little time on the background design of you profile page



# Trish Basanyi

**@TrishVoice** UT: 41.014264,-74.299271  
Daughter, Sister, Auntie, Friend. Purple-haired Jersey girl. Entrepreneurial voice talent, doing mostly commercials 4 a living, don't own a TV. Go figure.  
<http://VoiceoversByTrish.com/>

Edit your profile →

your own site!

Tweets Favorites Following Followers Lists

**tdaniel39** Terry Daniel by TrishVoice  
Who's The VO Super Socials Artist?: [conta.cc/nKsEpP](http://conta.cc/nKsEpP) #voiceovers  
11 hours ago

**TrishVoice** Trish Basanyi  
Stop wasting time custom auditioning for every #voiceover gig! Meet REPEAT CLIENTS through social media: <http://conta.cc/qsS6dF>  
10 Aug

**TrishVoice** Trish Basanyi  
Stop wasting time custom auditioning for every VO gig! Meet REPEAT CLIENTS through social media:... <http://fb.me/W5uGrYEj>  
10 Aug

**TrishVoice** Trish Basanyi  
Learn Twitter and other social media to land #voiceover gigs from VO artists already doing it. Time is running out!  
<http://conta.cc/qsS6dF>  
10 Aug

**TrishVoice** Trish Basanyi  
**@bradheitmann** Yes! I suggest <http://voicetweet.com/> It's a list of great #Voiceover talent on Twitter.....  
10 Aug

**TrishVoice** Trish Basanyi  
HAHA! RT **@CAemploymentlaw**: Overheard two voiceover actors complaining how hard their day was going to be. Only in Los Angeles.  
10 Aug

**TrishVoice** Trish Basanyi  
RT **@Nick\_ORourke**: For #voiceovers at any stage of their career.

## About @TrishVoice

**3,809** Tweets  
**17,153** Following  
**15,806** Followers  
**213** Listed

Similar to you · view all

- CarynClark** CarynClark  
The Hip Chick Voice! Voice over for TV and radio co...
- karaedwards** Kara Edwards  
Voice Actor, Spokesperson, Photographer.
- MonteBrattenVO** Monte Bratten  
I'm a voice actor currently coaching with Nancy Wo...

Following · view all



# Lists

- Make your own to help group the people you follow
- Getting listed on someone else's list is **GOOD**
- You can follow whole lists if you have a particular interest
- Add your own list to search engines or look for other lists on [Listorious.com](http://Listorious.com)

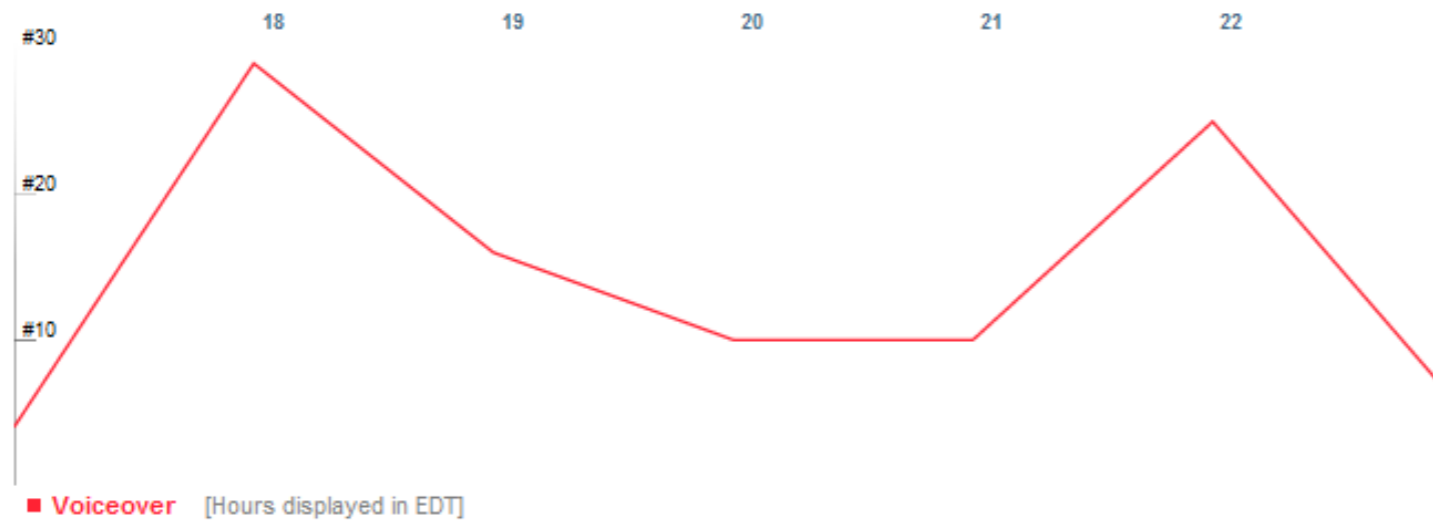
# Hashtags (#)

- Simply a way of grouping categories and interests. They look intimidating but (like Twitter) are a very simple concept! Again, look at what other folks are using and follow suit. Always feel free to go to my page at any given time: (<http://twitter.com/TrishsVoice>) for inspiration and examples.

# hashtags.org/voiceover

[Home](#)[About](#)[Advertise](#)[Follow Us](#)

## Trends in Twitter

Powered by [Trendistic](#) © Flaptor

■ Voiceover [Hours displayed in EDT]

## Show Some Love



1,288 people like this. Be the first of your friends.



## About Hashtags.org

Hashtags.org is the defacto standard for hashtag information. The # symbol, called a hashtag, is used to mark keyword or topic in a Tweet. Any Twitter user can categorize or follow topics with hashtags.

User	Message/Tweet	When
@MyVoiceOverGuy	Sometimes An Actor Must Feed His Soul Some Cheese... - Yes, I'd prefer a filet mignon... <a href="http://tinyurl.com/24fb2vm">http://tinyurl.com/24fb2vm</a> #voiceover #commercial	about 1 hour ago
@johnmclainVO	I'll be spending some quality time in LA this fall, #audiobook study with @paul_alan_ruben in Sep, then "That's #Voiceover" in Oct! YAY!	about 2 hours ago
@nethervoice	A candid review of Steven Lowell's The #Voiceover Guide: <a href="http://t.co/VY8xn1s">http://t.co/VY8xn1s</a> plus a radical new way to become a Pay-to-Play member.	about 2 hours ago
@mrmikesvoice	Here is a neat tool for script reading on your next #voiceover project. Turns your screen into a #teleprompter.	about 3 hours ago
@WadjetEyeGames	RT @girlactor: Doing some killer fun #voiceover for the awesome @WadjetEyeGames. I have the best job ever.	about 3 hours ago
@pyyhkala	RT @KevinChao89: @rwnutjob @Netflixhelps what about issue, where iOS apps and website are not very #VoiceOver #a11y to blind customers?	about 3 hours ago
@VOEastAfrica	@StateDept @VOEastAfrica ready to lend our #VoiceOver talent in the best way possible	about 3 hours ago
@CourVO	Harness the power of Social Media for your voice-over business. A	about 4 hours ago

- Keep your eyes open on what programs and apps others are using to post updates, there are always new tools being developed and what I'm showing here is just the beginning. Try different things and see what works for you!

The image shows a vertical scroll of tweets on a dark background. Each tweet includes a profile picture, text, and a timestamp. Red rectangular boxes highlight the app names used to post the tweets: 'TweetCaster for Andri', 'Plume for Android', 'instagram', 'Tweet Button', 'Twitter for iPhone', and 'SocialOomph'.

Yo... Y'all better stop acting like I'm not here  
#Detroit; this is what I do!  
<http://t.co/fG9onnVk> #HeShouldBeOnRadio  
#voiceovers  
\_TheBigHomie, [+] Tue 05 Jun 21:41 via TweetCaster for Andri

RT @voiceoversbytd Introspection: Ten Reasons Your Microphone Is Collecting Dust  
<http://t.co/j3LWMv1X> #voiceovers  
GinaDavisVO, [+] Tue 05 Jun 17:06 via Plume for Android

At The Movie Studio Doing Voice overs  
#Recordingstudio #voiceovers #MOTY  
#CPO #studio #studiotime #thelab  
<http://t.co/K7N7Yukm>  
cpomusic, [+] Tue 05 Jun 15:56 via instagram

Introspection: Ten Reasons Your Microphone Is Collecting Dust  
<http://t.co/m6wsf0ZO> #voiceovers  
voiceoversbytd, [+] Tue 05 Jun 15:45 via Tweet Button

Evening all. A productive work evening here. #VoiceOvers in can. Now I need some rice krispies.  
Clareonairlive, [+] Tue 05 Jun 15:30 via Twitter for iPhone

RT @voiceovercity: When and how to Turn Down Work (Part 1) <http://t.co/nJT4KRP6>  
#voiceover #vo #voiceovers Please ReTweet  
JayPreston, [+] Tue 05 Jun 15:03 via SocialOomph

● Getting in there and trying it is the best way to learn. I wasn't a pro at this when I first started either; I learned as I went! Try one thing at a time or you'll get overwhelmed. Remember, the key is for it to be FUN!

● ***If you're not having fun, it's ok to decide NOT to do this. It's only going to be effective if you ENJOY it.***

# Some Final Thoughts

- If you want to learn how to do something new, or learn more about it, **GOOGLE IT!**
- Search in videos on the web and chances are there is a 2-3 minute video explaining it in detail, with on-screen instructions. This includes any apps or features.

twitter 

Now that you know how, follow us!

*@VOSuperSocials*

Individual Twitter ID's

TRISH: @TrishsVoice

DAVE: @CourVO

TERRY: @VoiceoversByTD



# DAVE COURVOISIER

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✘ LinkedIn

✘ YouTube

✘ Google Plus

✘ Pinterest

✘ Blogging


# IT WORKS...!!!

Groups Jobs **Inbox 999+** Companies News More Inbox ▾ Search...

**Archive**

Reply Forward Delete Report Spam

**voiceover needed for elearning**

 **Margharita Nehme** · Training & Development Manager @ FirstService Residential  
Email: [margharitaneme@hotmail.com](mailto:margharitaneme@hotmail.com) Category: Expertise request  
To: Dave Courvoisier {LION 27,000+} Status: Responded, Archived  
Date: April 13, 2012

Hi Dave,

I'm looking for voiceover talent for an eLearning - Male and Female voices needed. Non-union and limited budget! This is just for a prototype. Please email me your rates or samples me if interested.

Thanks

Groups Jobs **Inbox 999+** Companies News More Inbox ▾ Search...

**Archive**

Reply Forward Delete Report Spam

**Voice over work**

 **Jon Griffin** · CEO at Mayuli.com  
To: Dave Courvoisier {LION 27,000+}  
Date: May 7, 2012

You replied to this message:

Dave,  
I may be needing some voice over work. Do you have a studio, or would you need to use mine?

Also, your per minute rate would be great.

Thanks,

Jon



**160-Million Members**

**650,000+ groups**

**Business Network**

**Free or Tiered pay plan**

**Profile Intensive**

**Recommendations**

**Apps:** [http://www.linkedin.com/static?key=application\\_directory&trk=hb\\_side\\_apps](http://www.linkedin.com/static?key=application_directory&trk=hb_side_apps)

**Integrated with other Social Media**



# PROFILE

- ✘ Include a picture
- ✘ Complete your profile to 100%
- ✘ Choose your words carefully
- ✘ Seek recommendations
- ✘ Give recommendations
- ✘ Add apps
  - + Box.net
  - + Social Media cross-posts



# SEARCH

- × THIS IS THE SINGLE-MOST IMPORTANT FEATURE THAT SETS LINKEDIN APART FROM IT'S COMPETITORS!!!
  - × PARAMETERS:
    - × Name
    - × Region
    - × Industry
    - × Relationship
    - × Connections



# GROUPS

- × **USE GROUPS TO MEET PEOPLE NOT IN YOUR IMMEDIATE 1<sup>st</sup>-order CONNECTIONS**
  - × **650,000 groups**
    - × **Join up to 50**
  - × **Start your own group**
- × **Visit, contribute, start discussions**
  - × **Form relationships**



# GROUPS

## × PROMINENT VOICE-OVER GROUPS:

× Ed Victor's  
"Working Voice Actor Group" (3000)

× Lee Gordon's  
Voice Over Professionals (4800+)

Dave Courvoisier's  
"Setting Voice-Over Rates"

× Dave Courvoisier's  
"Social Media for Voice Actors"



# TIPS

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**Join groups that might be populated with people who could be in the business of hiring you:**

**E-learning groups**

**Audio Production Types**

**AudioBook Publishers**

**Post all your demos through the Box.net app on LinkedIn.**

# YOUTUBE

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- ✘ 2<sup>nd</sup> most-used Search engine in the world  
(....and yes, Google owns this one, too!)
- ✘ Stats 20 hours of video uploaded every minute
- ✘ Create your own Channel
- ✘ <http://www.oncamtips.com>
- ✘ [Bill DeWees Voiceovers](#)

# YOUTUBE

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- ✘ YouTube is also hands-down the best place to hear how to pronounce a word that you may have come across in your work. A search for that word will usually lead to a video where the word is pronounced.
- ✘ Caution: YT is also the biggest time-suck of the social media platforms, so go in with an agenda, and don't get caught wasting time!

# YOUTUBE

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- ✘ **Compose a video presentation to go with your demo on YouTube**

**link to it**

**share it**

**email it**

**post on FaceBook**

**post it on Twitter**

**post it on LinkedIn**

**link it to your Website**

**load it on your blog**

# GOOGLE PLUS (G+)



× Facebook Challenger?

× Previous failures:

- × Google Wave
- × Google Buzz

Helps to have: Chrome Browser  
Google Gmail account

# GOOGLE PLUS (G+)



- ✘ Its allure lies in the potential for G+ to tie into a HUGE family of Google products:  
Docs, Calendar, Gmail, Search, Chrome,  
Reader, etc.,  
(not to mention the users of all those products)

# GOOGLE PLUS (G+)



- × **Circles**
- × **Hangouts**
- × **Huddles**
- × **Sparks**
- × **Timeline**
- × **Instant Upload (Android device)**
- × **Games**
- × (my fave: you can edit an entry, or choose whether you even want someone to comment on it)

# GOOGLE PLUS (G+)



- × YOUR NAME
- × BUSINESS ACCOUNTS and PAGES
- × Add-ons, plug-ins, extensions galore
- ×  
New: Games (no Farmville!)

# GOOGLE PLUS (G+)



## × HANGOUTS

- × Instantaneously video conference with up to 10 people at once.

## HUDDLES

- × This is basically Google Chat. You get to invite, accept, join, and reject people for your chat as you please.

## SPARKS

- × Focus on areas of your interest. Google suggests topics, but
- × you can search for your favorites.

# PINTEREST

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Exploding growth if this site is getting everyone's attention.

It's a PinBoard, where you post stuff that interests you, re-pin stuff others have posted, and comment, create relationships, and follow/be followed like other sites.

Notable: this site is predominantly female-oriented and populated...at least it was at first.

Advertisers, and particularly visually-oriented content is hot.

You can create categories of topic interest, and fill those categories with things that pertain to that topic.

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# PINTEREST

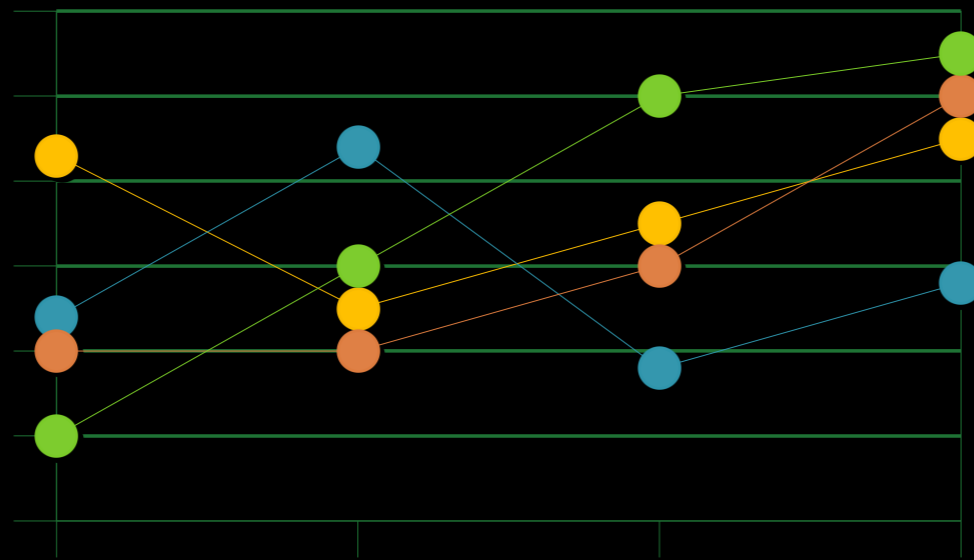
Since it's so visual, this site serves your logo and branding materials well.

This is a site to watch for huge growth potential, and in my estimation, should not be ignored.

Be sure to fill out your profile fully, and whether you like it or not, provide a picture.

Important: install the bookmarklet, so while you're browsing, you can easily "Pin" stuff to your page that interests you, and hopefully others.

# Presenter Effectiveness



- Trish
- Dave
- Terry
- Ralph

Questions, Suggestions,  
Comments, or Concerns?

**<http://www.SocialVO.com>**