



Challenge #1: NETWORK

Face-to-Face, as well as Social Media Networking, is essential to connect and create engagement with your customers. **VO Peeps** (<http://vopeeps.com>) is a global meetup group dedicated to providing resources and information about the Voiceover, and related media, industries. Our mission is not only to network with other voice over artists and industry professionals, but to provide continuing education initiatives focused on growing our members' voiceover skills while enhancing their business model.

Our Meetups feature educational segments with leading industry professionals covering a wide variety of topics relevant to helping members succeed in the business. Content is streamed live via our Ustream channel and archived for future viewing to allow for global audience participation and sharing of resources.

We invite you to come network with us! For more information, and to apply for membership, please visit our Membership page at <http://vopeeps.com/membership/>. Also, to keep yourself up to date with the latest happenings of the group (as well as get great industry deals) make sure to sign up for our mailing list using our convenient QR code to the right or simply by visiting us at <http://vopeeps.com>. And while you're here at VOICE 2014, make sure you participate in our VOICE 2014 **Network Challenge!**



How to Enter: Get your social networking on and you can WIN a custom one on one Social Media Branding session with Anne Ganguzza!

1. Simply match the color cable tie from your VOICE 2014 SWAG bag with another VOICE2014 Attendee that has the same color. Stop by the VO Peeps exhibit booth to sign up for our mailing list and collect all 6 colors to match as many as possible!
2. Take a photo together with your networking contact and make sure your Peeps cable ties are prominently displayed.
3. Post your photo and Tweet using the hashtags **#VOTripleThreat** and **#VOPeeps!** (Make sure to also mention **@aganguzza** to help track your entry!) Multiple entries are acceptable.
4. Winner announced Saturday at 12 noon PST via Twitter. See Official Contest rules here.

Challenge #2: EDUCATE

Education is key for enhancing and growing your skills, not just for voiceover technique, but also for your business development and integrated social media networking. Make sure you participate in our **Educate Challenge**.

How to Enter:

1. Simply attend Anne Ganguzza's session on **Friday, Aug 29 at 11 am** on how to be a **#VOTripleThreat** to get your chance to win a Triple Coaching Session Package from [Edge Studio](#) to include one session with top industry leader and coach [David Goldberg](#)! (A \$467 retail value!)
2. A winner will be drawn at random at the end of the session. Must be present to win. The prize or any portion thereof is not refundable or redeemable for cash, and may not be sold or transferred.

Challenge #3: PROMOTE

Clients can't hire you if they don't know you exist. Promotion is necessary and integral to growing a successful business. Social Media networking is key for creating engagement and helping to define your brand. Make sure to participate in our **Promote Challenge**.

How to enter:

1. Visit our VO Peeps Facebook Fan Page Contest at <http://bit.ly/VOTripleThreatContest>
2. Enter your Name, email address, and city (so we may contact you if you are a winner) and upload your very best VOICE 2014 selfie (or group selfie) for your chance to win a free Social Media digital headshot with CeCe Canton Photography!
3. Winner will be selected on Saturday, Aug 30 at 12 noon PST and notified via email. Headshot will be taken on location with CeCe Canton Photography.

But Wait - There's More - A Live Tweet Challenge!

One last note - I'll be **tweeting live** during my presentation (and throughout the conference) with fun little challenges to win COOL SWAG just to see if you have been paying attention - Make sure to follow me on Twitter [@aganguzza](#) for more details and to participate.

Game On!



That's it for now! You're on your way to becoming a **#VOTripleThreat** Success! Best of Luck! I look forward to your participation and meeting you at VOICE 2014! Please make sure to connect with me so that you can keep up with the very latest developments and offerings, and please don't hesitate to [contact me](#) if you have any questions or if I can provide you with any additional information!