



If you're planning on attending my Master Class on Friday, August 29<sup>th</sup> at 7:30 (after the Garden Party) and would like to win a chance at performing in front of your VOICE 2014 colleagues and being coached by me, you can submit an audition for consideration. The winning audition will be announced and played for the class, followed by a live performance.

If you feel you've got what it takes to compete at an Advanced level, choose one script to perform. I'll need your .mp3 audition to me **by 6PM, Tuesday, August 5th.** The scripts are below. Here are my directions. Please follow them to the letter:

Audition for the spots that best suits the sound/age of your voice, not how old (or young) you actually are. Please give me just one take. Slate your name at the top simply as, "This is (your name)." Nothing more, please. Record your audition at 44.1khz, 16-bit mono, .mp3 format, 128kbs (or less). Please don't send .wav files, m4a files or .mp4 files. Also, don't submit your demo. Just the audition. And time yourself! Each read is 30 seconds.

Label your file(s) thusly, depending on which spot you try out for:  
MegaMillions-FirstNameLastName.mp3 / Pink-FirstNameLastName.mp3.  
Boston-FirstNameLastName.mp3. / Cenex-FirstNameLastName.mp3.  
Brookfield-FirstNameLastName.mp3. / Nemours-FirstNameLastName.mp3.

**Pay very close attention to the templates above.** Notice the hyphen, upper and lower case, no spaces, etc.? Make sure you pay very close attention, because **if you can't follow these templates, it shows you can't follow directions.** That means no spaces, no underscores, no all caps, no all lower case--just the template. And if you actually write "FirstNameLastName" on the file, I'll just assume you're mentally challenged and discard it.

**Deadline: Tuesday, August 5th by 6PM.** Send them to: [cashcomm@earthlink.net](mailto:cashcomm@earthlink.net). If you've never submitted an audition to me before, LET ME KNOW. And don't forget to attach your contact number.

*Please* make sure your audition sounds good--listen back to it and check it carefully. If the production values are lousy, I can't use it. **PLEASE DO NOT CONTACT ME WITH TECHNICAL QUESTIONS ON RECORDING, LABELING, CONVERTING OR ANYTHING HAVING TO DO WITH RECORDING THIS AUDITION.** I won't be available to answer you or help you with your problem(s). Thanks in advance for participating. Hope you're doing well and having a great year so far. Looking forward to seeing you at VOICE 2014. Break a lip!

### **Men 20s-30s**

**MEGA MILLIONS: *Tongue Twister :30*** We need a 20-something guy with great articulation and energy to pull this spot off.

**VO:** Did you know that you can just ask for a Mega Millions Quick Pick ticket and have your lucky numbers automatically chosen for you? It's the easiest – and fastest – way to play. Which kinda makes you wonder – just how quick does the Quick Pick pick when the Quick Pick picks your picks? Quick as the tick of a tick-tock clock on the wrist of a crisp cracked croc? Quick as a quack from a duck on a truck that you blinked at for good luck? It's hard to say. But, no matter. Just ask for a Mega Millions Quick Pick the next time you play. It's the most marvelously magnificent and masterful way to play Mega Millions...from the Colorado Lottery.

### **Women 20s-30s**

**PINK.** *Hip, confident. Women, mid-20s. This young woman is a cross-breed of "Me Generation" and Millennial. Not boasting, In the know. Not arrogant. Positive.*

We are surfers. Smooth. Quick. Seamlessly turning from one thing to another. The world is at our fingertips. We have global reach. Excitement is our game. We were born into a different world. We are younger and think faster. We are instantaneous. Universally connected. Measuring time in moments and megabytes. Living through messages and email. We want what's next. And we're just getting started. "PINK." Get connected. [:30]

## Men 30s-40s

**Boston Scientific** "A Day in the Life" :30. 30-40 Male. Med tech salesman. Confident, smart with some swagger. On-camera talent is fit build. Not too deep, just a little gravel and confident. :30 TV.

When your job is people...there is no start time. When you're called, you're on. But there's a moment...every day...when you're holding someone's future in your hands. When your job is people, there's no schedule, no dress code, no time to think about what could happen...or eat a real lunch. But somehow there's always time for a visit...one more stop...one last call. And then, when it's quiet...that's when you realize...what this job really is.

## Women 30s-40s

**BabyHats** :30 TV This needs to be down to earth, sincere and just plain nice. We hear a woman 35-45 doing this justice.

VO: It's not every day that you get to welcome someone into the world...

*A woman enters a hospital room with two little bags in her hand, one pink, one blue. A mom sits in the hospital bed holding a newborn. The woman hands the mother the blue bag and mouth the words "congratulations."*

VO: ...unless you're Viola. She puts her talents to work by knitting hundreds of baby hats for the local hospital.

*Viola knitting a hat on her couch. On her front porch. Out to lunch with her husband, who seems oblivious to all the knitting.*

VO: That's right, every baby born here gets their own Viola special.

And because no two babies are alike, neither are the hats.

*A row of newborns in the nursery, all wearing different "1, 2, 3" hats on triplets.*

VO: It's people like Viola who inspired us to create Tanks of Thanks—free fuel for those who go above and beyond.

*Viola in the passenger seat knitting as her husband drives into a Cenex station.*

VO: It's our way of showing we're with you.

*A mother is inside a Cenex store. Her newborn is wearing a knit cap, and behind them is a "Tanks of Thanks" poster display.*

VO: Know someone who deserves a tank of thanks? Nominate them today.

## **Men 50s+**

*Brookfield Zoo. 50s+, a good amount of personality. Can pull off a sort of “give me a break” attitude without coming off as overly mean or curmudgeonly. Someone who’s lived enough life to see the simple, beautiful, stupidity of it all. He doesn’t waste time on stress or worries all that much anymore and sees laughter and humor as a good way to handle anything. He’s not overly sentimental. He just knows life is better when you look at it the right way. This needs to sound like a guy giving his honest perspective on the world. Not an announcer reading ad copy. :30 TV and Radio.*

Some people like to ask the big questions, like, why are we here? But I’ve got a follow up. Who cares? You know why dolphins are here? To be awesome. You know why 8-year old little girls are here? To giggle. It’s that simple. We’re here to hang out together and make each others’ lives a little better. You, me, gorillas, ant eaters. That’s what gives it meaning. Life isn’t a mystery. It’s a party. And here, we love a good party. Brookfield Zoo.

## **Women 50s+**

*Female, 50+. Real, natural, non-anncr sound. NOT the overly earnest/concerned sappy or “slick” tone often taken for health care, especially children’s health care. (Pronounced ne-MORS) :30 TV.*

Soon, she’ll be well enough to garden with Grandma...  
help Grandpa build a dollhouse...and find Fred,  
the tiny bunny who’ll inspire her big dream to become a veterinarian.  
And the new Nemours Children’s Hospital will help make it all possible.  
As a place of hope and healing unlike anything families have ever seen.  
To give more children the promise of even better days to come.  
Nemours.  
Your child.  
Our promise.