

...welcome and thanks for joining us



Your Roadmap to
VOICE OVER SUCCESS



RONMINATREA

Speaker

Certified Professional Coach
Owner/Operator **RMVOICES**

our course objective is to help you:

Set the right goals and actions
...and learn how to actually accomplish them

Make a business plan that's not scary
...but practical and something you use everyday

Stop feeling "frozen" – and get moving forward

Get more focused and stay consistent

...three types of goals

Goals to **BECOME** something or someone
Become Physically Fit

Goals to **ACHIEVE** something
Lose 20 pounds

Goals to **DO** something
Walk 3 miles – 5 times per week

...power, balance, & alignment of goals

ACHIEVE GOALS

CONTROL

REWARDS

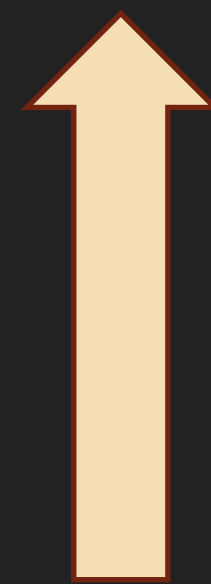
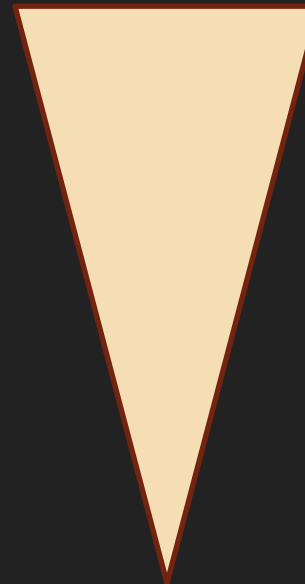
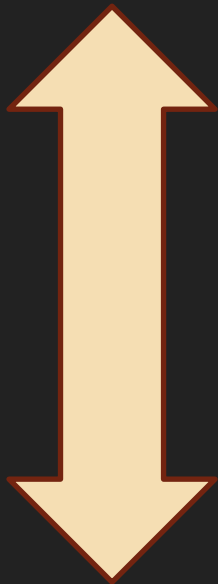
CAUSATION

Results

Less

More

Effect



Effort

More

Less

Cause

DO GOALS

...look to **ACHIEVE** the attributes
of who you want to **BECOME**

Become Goal	Become Physically Fit			
Achieve Goals	Weight	Cardio	Strength & Tone	Cholestoral
Do Goals or Actions	Diet - Calorie Intake Goal, Fats, Carbs, etc. Exercise - Walk, Lifting, Cardio, etc. Rest, Recreation, Stress Management			

...balance & power three types of goals

Tangible evidence of
key attributes

Requires a DO to
Achieve

1 or more
**BECOME
GOALS**

Provide direction &
priority to
ACHIEVE & DO goals

Can be only a **DREAM**
without **Action (DO)** or
Achievement

ACHIEVE GOALS
...many linked to
specific **ATTRIBUTES** of
who or what you are
Becoming

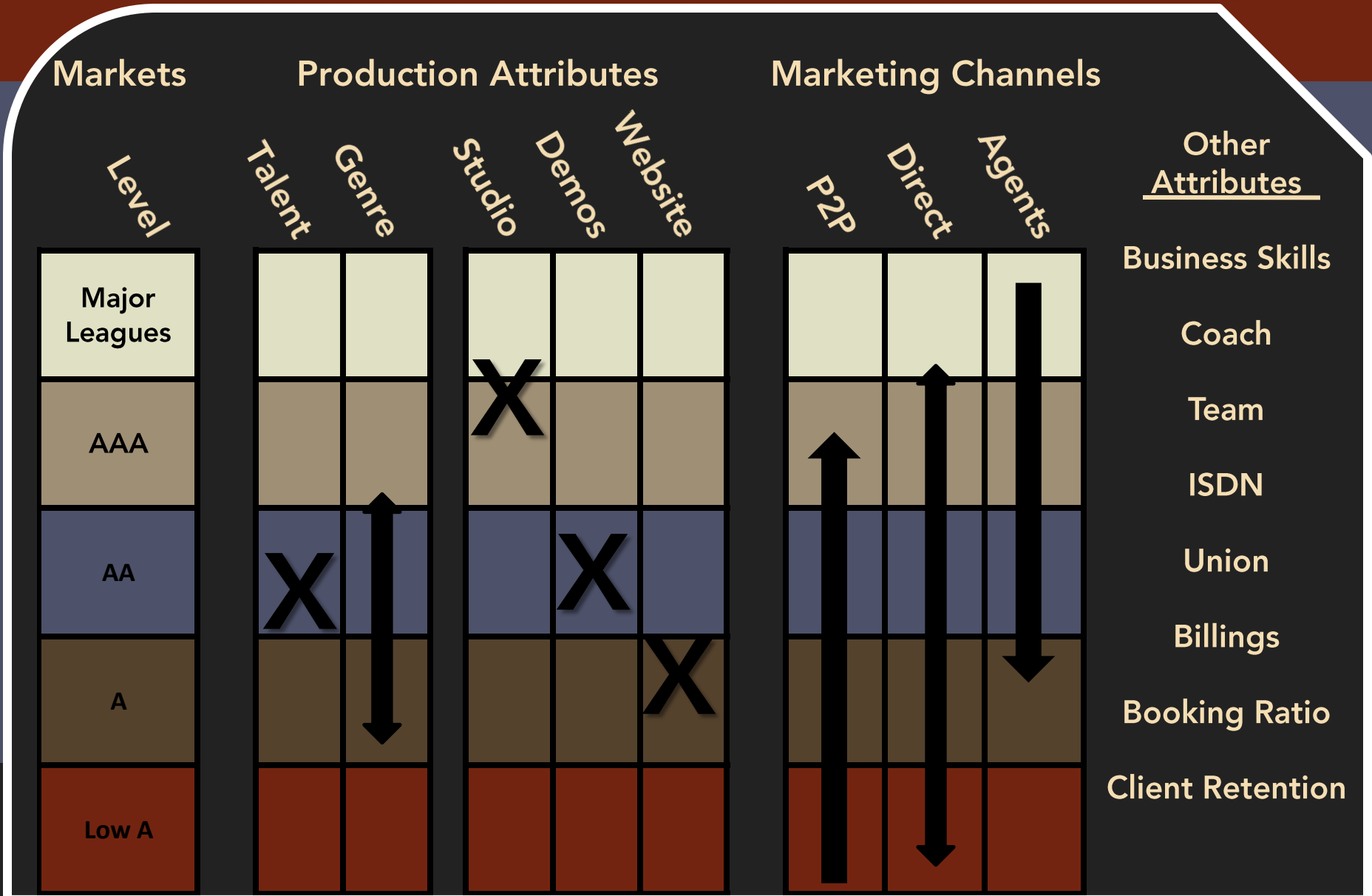
Makes things happen

Can be overwhelming &
lack direction without
ACHIEVE & BECOME

DO GOALS

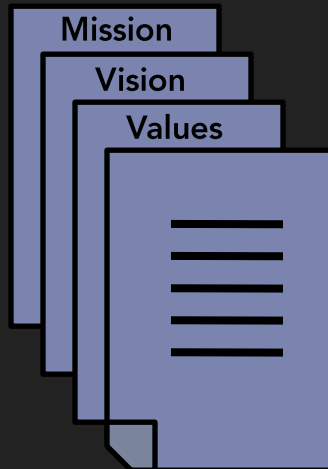
...with evidence of **CAUSATION**
that doing these things will help
Achieve the desired results

...attributes & the voice over career ladder



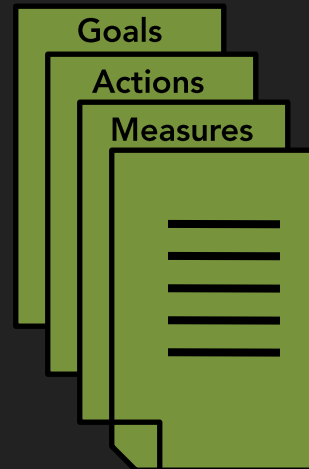
...a business plan is a collection of documents

who – what – why



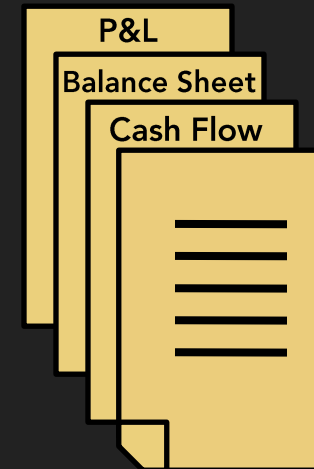
defining
statements

when – where – how



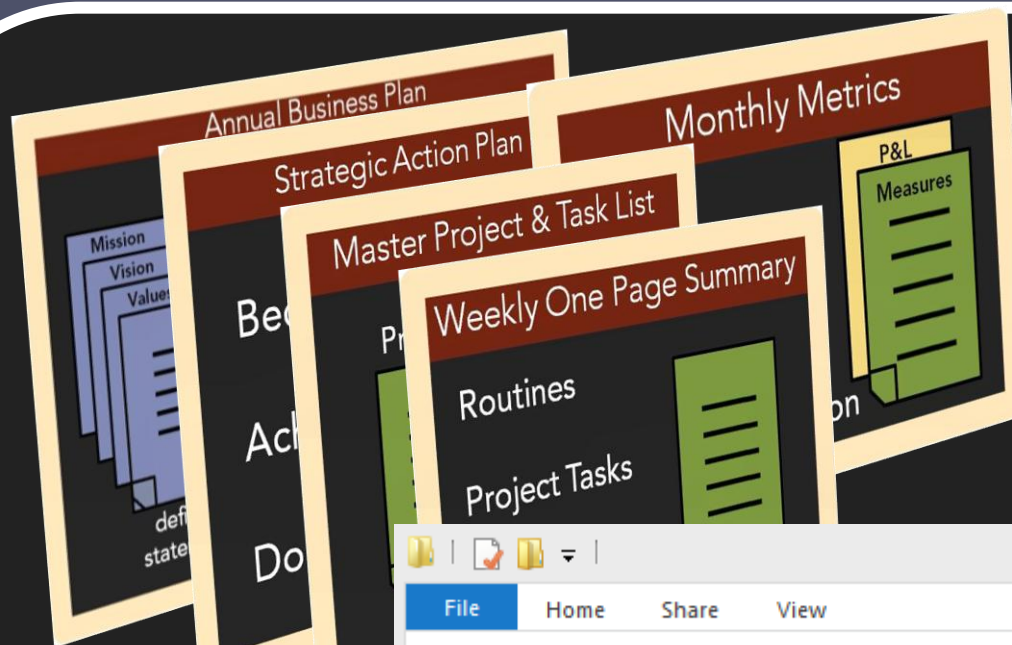
strategic
action plan

financials



financial
plan/reports

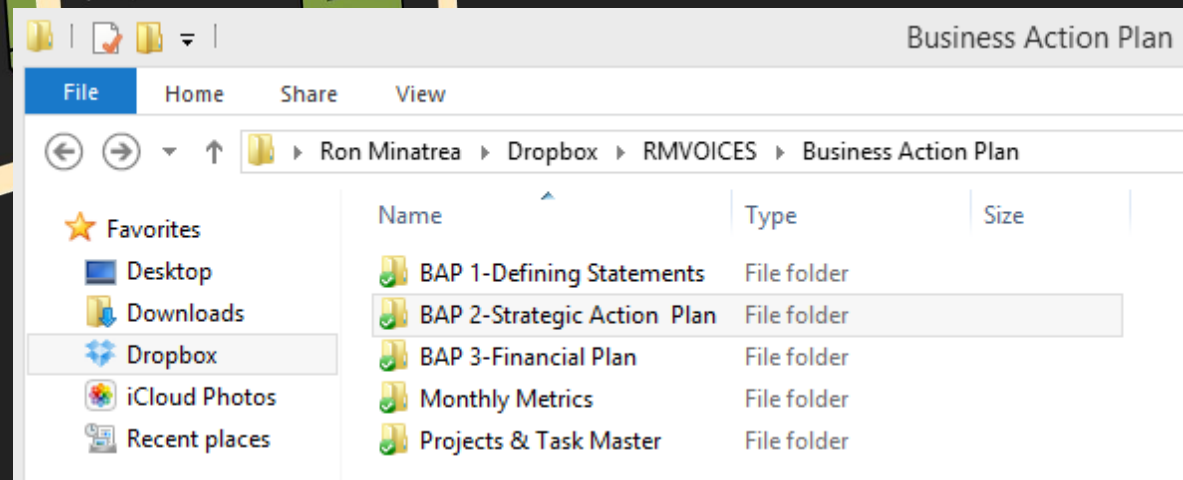
...a business plan is a collection of documents



3-Ring Binder

File Folders

Computer Folders



...regular rhythms of review


Annual

Quarterly

Monthly

Weekly

Annual Business Plan



defining statements strategic action plan financial plan/reports

Strategic Action Plan

Become

Achieve

Do



Master Project & Task List

Projects

Tasks




Weekly One Page Summary

Routines

Project Tasks

Other Tasks

Calendar Events




Review Schedule:
 Daily – One Page Summary & Calendar
 Weekly – Master Project & Task List
 Monthly – Strategic Action Plan & Metrics
 Quarterly – Annual Business Plan
 Annually – Vision, Mission, 3-5 Outlook

Monthly Metrics

P & L

Booking Ratio

Client Conversion



Calendar

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				