

...welcome and thanks for joining us



Your Roadmap to  
**VOICE OVER SUCCESS**



**RONMINATREA**

Speaker  
Certified Professional Coach  
Owner/Operator **RMVOICES**

our course objective is to help you:

Set the right goals and actions  
...and learn how to actually accomplish them

Make a business plan that's not scary  
...but practical and something you use everyday

Stop feeling "frozen" – and get moving forward

Get more focused and stay consistent

## ...three types of goals

Goals to **BECOME** something or someone  
Become Physically Fit

Goals to **ACHIEVE** something  
Lose 20 pounds

Goals to **DO** something  
Walk 3 miles – 5 times per week

...power, balance, & alignment of goals

# ACHIEVE GOALS

CONTROL

REWARDS

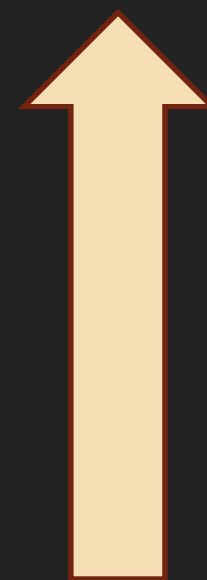
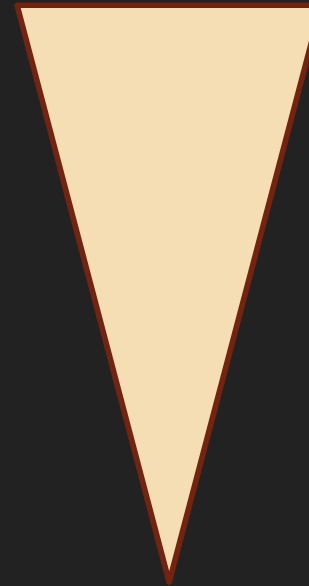
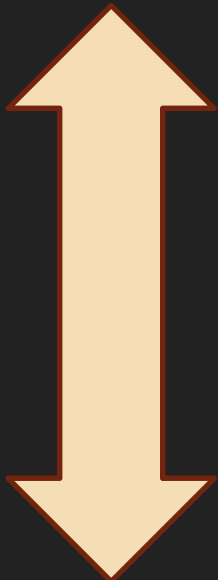
CAUSATION

Results

Less

More

Effect



Effort

More

Less

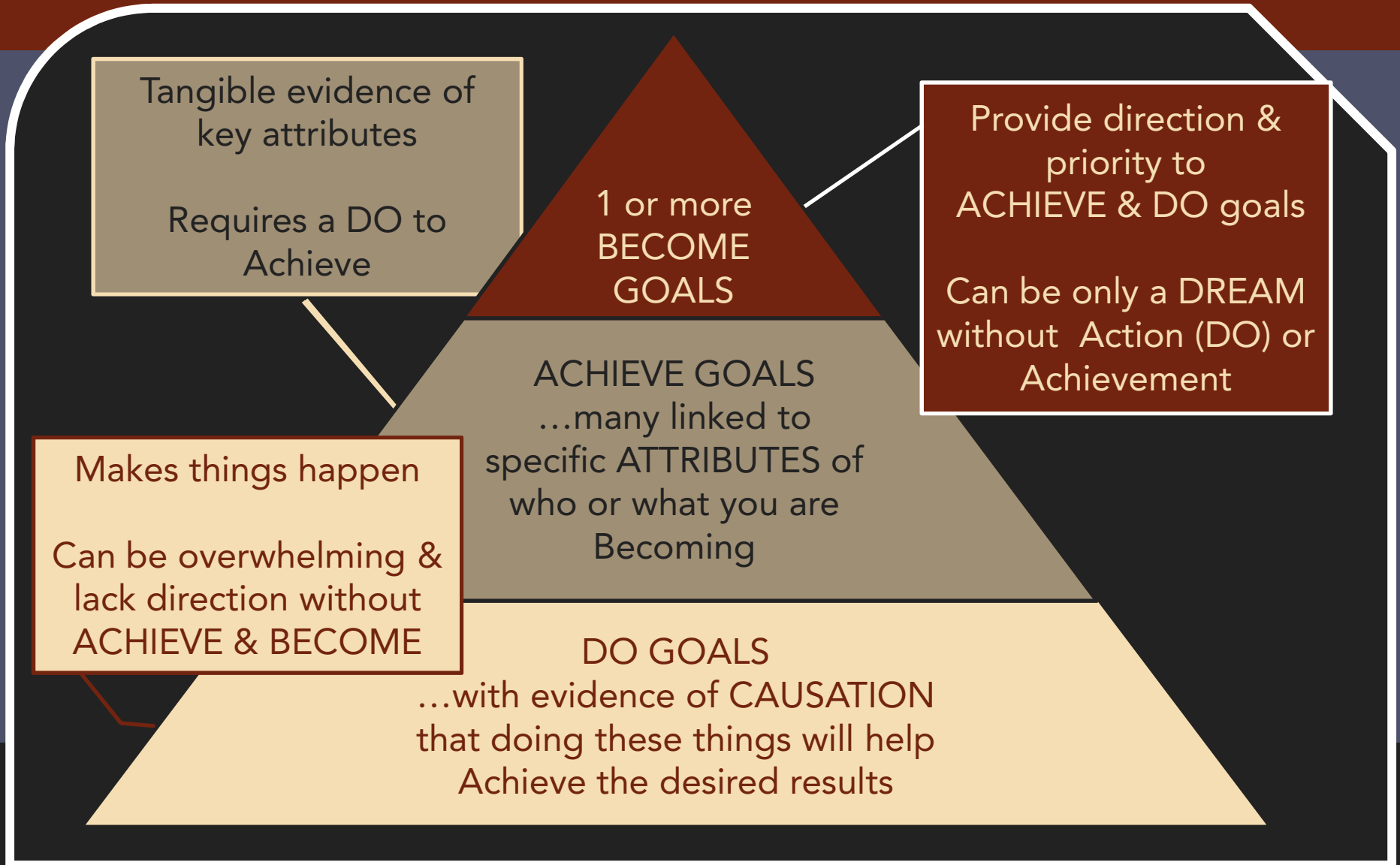
Cause

# DO GOALS

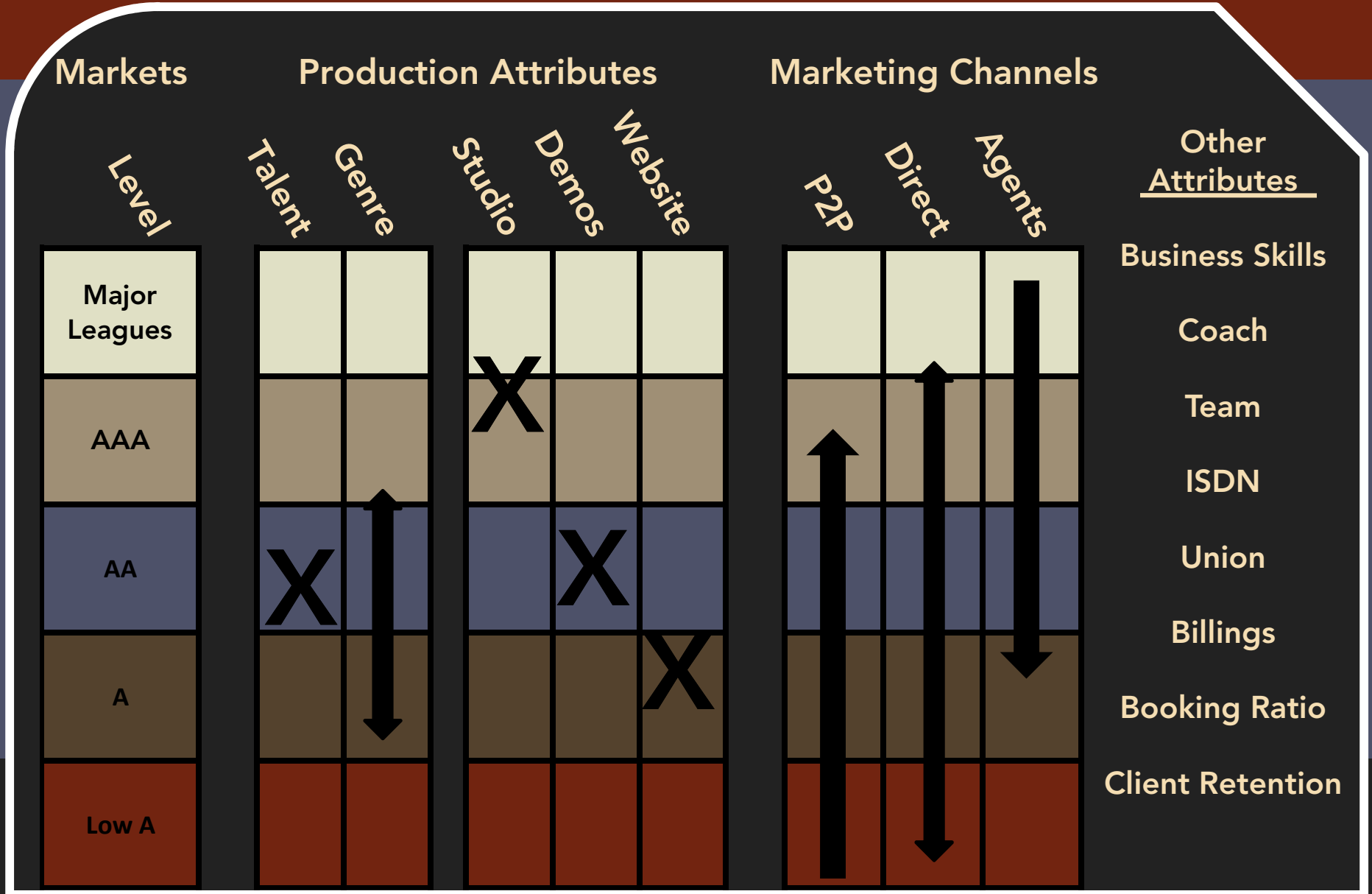
...look to **ACHIEVE** the attributes  
of who you want to **BECOME**

Become Goal	Become Physically Fit			
Achieve Goals	Weight	Cardio	Strength & Tone	Cholestoral
Do Goals or Actions	Diet - Calorie Intake Goal, Fats, Carbs, etc. Exercise - Walk, Lifting, Cardio, etc. Rest, Recreation, Stress Management			

# ...balance & power three types of goals

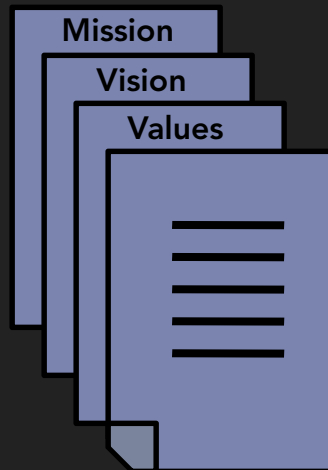


# ...attributes & the voice over career ladder



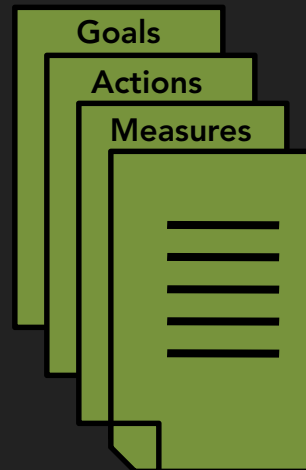
# ...a business plan is a collection of documents

who – what – why



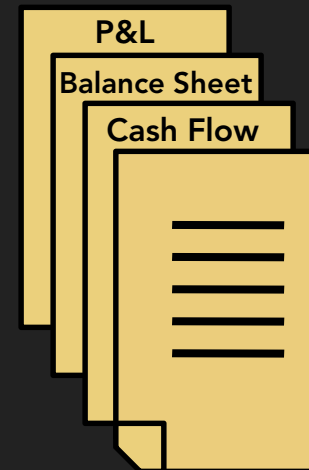
defining statements

when – where – how



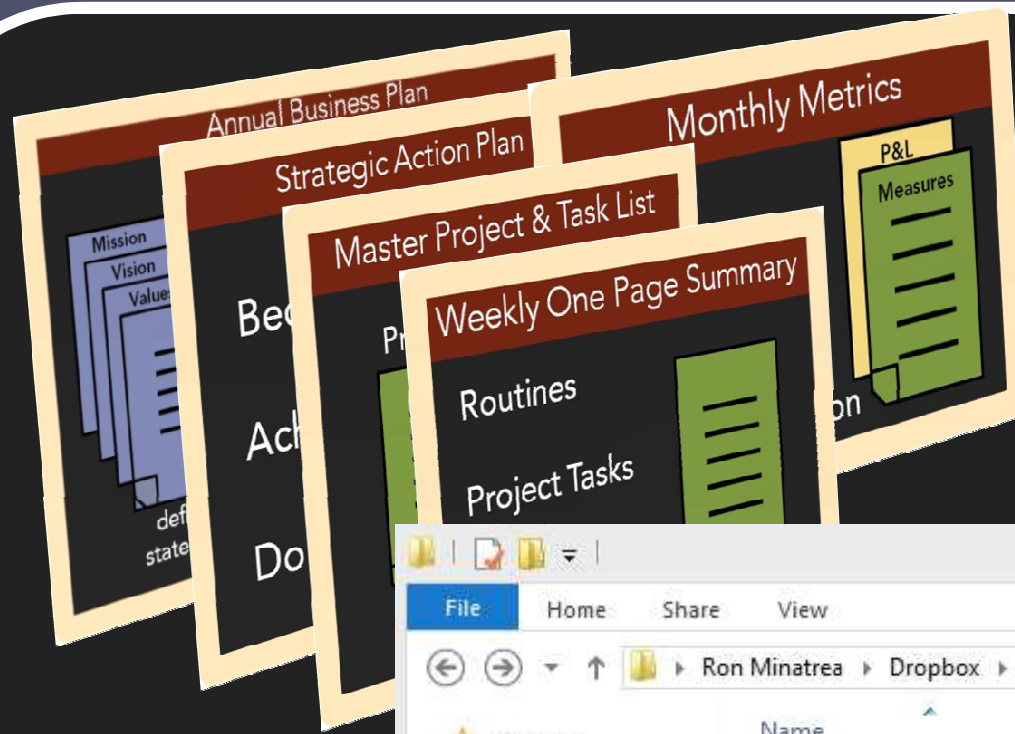
strategic action plan

financials



financial plan/reports

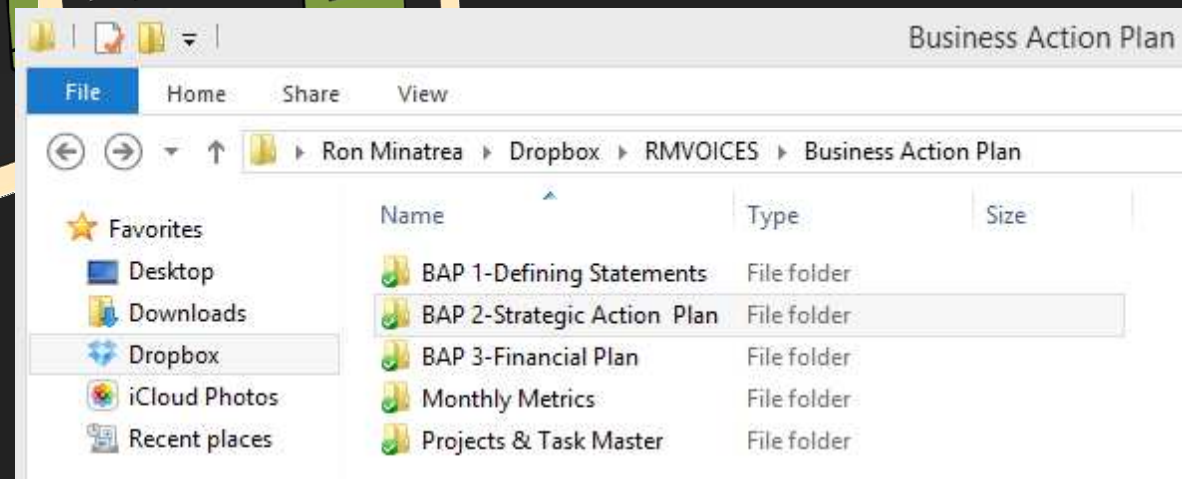
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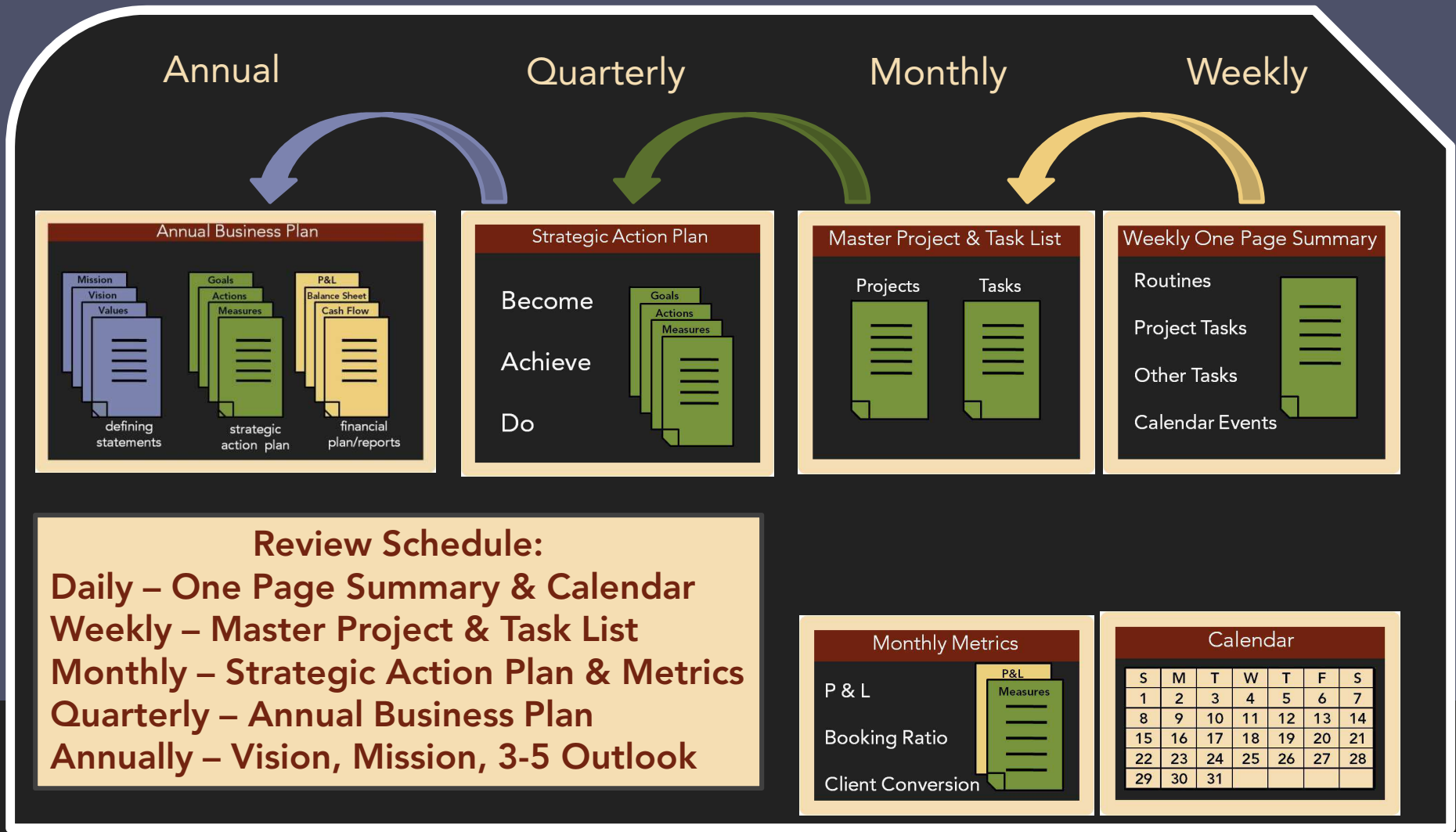
3-Ring Binder

File Folders

Computer Folders



# ...regular rhythms of review



**Review Schedule:**  
 Daily – One Page Summary & Calendar  
 Weekly – Master Project & Task List  
 Monthly – Strategic Action Plan & Metrics  
 Quarterly – Annual Business Plan  
 Annually – Vision, Mission, 3-5 Outlook

# Stop by our booth to discuss how to advance your career!



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Professional Coach

Voice Actor

Let me help you...

Balance a day job – while building a VO business

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Call or email to  
learn more

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