

CIGMA MEDIA Voiceover Talent Script

NOTE TO TALENT: This script will be used on the Cigma Media website as your VO demo. Please deliver in a friendly, conversational manner at a comfortable pace without rushing, dragging or emphasizing personal pronouns. The message is about the benefits of what Cigma Media can do for our clients – it's not about us or them. There is no time limit, but this should run under 1-minute.

IMPORTANT: We reserve the right to reject submissions that do not meet our standards. Recordings that exhibit background noise, room echo, breath pops, mouth noise, or audible signal processing may be rejected without notice. Please record at your best quality with your average recording level at -12db, and peaks no more than -3db. Submitted recordings with low levels will be declined.

DELIVERY: Please follow the instructions below. When accepted, the file you send will be used in our on-line talent catalog. Failure to follow these instructions may result in your demo not being included in the Cigma Media talent pool. **NOTE: WE WILL NOT RE-EDIT YOUR FILE.**

- **DO NOT AUDIO SLATE;**
- Send only ONE edited, best take.
- Allow about 1/2-second of silence at the beginning and end of your take.
- Deliver as a 128Kbps MP3 file
- Use the following file name protocol (do **NOT** include your full last name):
 Firstname LastnameInitial – CMVO talent.mp3
 example: James Alburger = James A – CMVO talent.mp3
- Email to: info@cigmamedia.com
- Subject line **MUST** be: CMVO
- In your email body: Please include your personal website URL and all contact information: Name, Address, City/State/Zip, best phone, best email address, your short-link to Cigma Media.

SCRIPT:

Did you know that a video commercial on your website will instantly raise credibility for your business and increase your search engine rankings? If you have a website... you need to be using video!

At Cigma Media, we put the magic of media to work to help build your business. We specialize in creating affordable, customized video commercials, audio and voiceover. Your customized commercial will include an original script, music, video, and professional voiceover or on-camera talent... all designed to bring more business through your doors... at a very affordable price.

Our goal is to provide you with exceptional service and quality whenever you need video or sound for any aspect of your business. So, give us a call at 858.324.4121 and let Cigma Media put the Magic of Media to work for you.