

Business Plan for *VOICE ACTOR YOU, INC.*

1. As **Chief Executive Officer**, what is your vision or plan for a career as a voice actor, which is specifically designed to ensure your growth, profitability and financial gain?

What change(s) must take place to bring this plan to fruition?

2. What strategic alliances are you forming to ensure the achievement of the vision or plan of *VOICE ACTOR YOU, INC.*?

a) With whom are you aligning?

b) How will this be beneficial?

3. As **V.P. of Quality Control**, what are you specifically doing to ensure and/or improve the quality of the service provided by *VOICE ACTOR YOU, INC.*?

4. As **Chief Financial Officer**, what plans must be made to accommodate the financial and marketing continuity of *VOICE ACTOR YOU, INC.*?

Current Strategy:

Anticipated Cost:

a) Alternative sources of revenue?

b) Probability of primary revenue continuation over next 5 years?

Excellent___ Very Good ___ Fair___ Poor___

c) Back-up Strategy:

5. As **V.P. of Marketing**, what steps are you taking to seek new or additional target markets for your services?

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a) Local markets?

b) Other markets?

6. As **V.P. of Promotions**, what steps are you taking to complete the following:

a) Seek representation?

b) Collect materials and prepare for demo tape?

c) Demo tape/CD production?

d) Graphic design (logo, U.S.P., business cards, stationery/thank-you cards, etc.)?

Design _____

Printing _____

7. As **V.P. of Sales**, what is the projected revenue for year end? \$_____

a) Is that enough to cover company expenses? ___yes ___no

b) What about expected revenue growth for next year? \$_____

8. As **V.P. of Education**, what is the training plan specifically designed to ensure the services offered by *VOICE ACTOR YOU, INC.* are equal to, or exceed, industry standards?

What is the time line for implementation of the training program?

By _____ I will be enrolled in _____ Completion Date: _____

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By _____ I will be enrolled in _____ Completion Date: _____

By _____ I will read _____ Completion Date: _____

By _____ I will read _____ Completion Date: _____

By _____ I will read _____ Completion Date: _____

By _____ I will study and/or research _____ Completion Date: _____

By _____ I will study and/or research _____ Completion Date: _____

By _____ I will study and/or research _____ Completion Date: _____

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9. As **V.P. of Human Resources**, what will you do to protect the mental, physical and spiritual health of the primary employee (*you*)?

a) Vacation allotment, family leave, and general mental health maintenance?

b) Maintaining connection with corporate stockholders? (*family*)

c) Your spiritual health?

10. As **Director of Maintenance**, what improvements should be made to improve the visual appearance and physical health of the primary employee (*you*), the product or service?

a) What do you plan to do?

b) When will you get started - specifically?

11. As **Chief Benefits Officer**, what financial planning is in place to ensure your future financial security (*i.e. retirement*)?

a) What do you plan to do?

b) When will you get started?

12. As **Accounting Department Head**, what steps are you taking to maintain accurate invoicing, record keeping and IRS accountability?
