

VoiceActing.com
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The Art of Voice Acting

3-day
Intensive

SEPT 21-23, 2007

IMPORTANT INFORMATION ~ PLEASE READ CAREFULLY

Thank you for registering for The Art of Voice Acting 3-Day Intensive. This is your registration package with everything you need to know about the workshop.

PLEASE READ THIS DOCUMENT COMPLETELY AND PRINT FOR FUTURE REFERENCE

Here's what's in your registration package:

Pages 2-3 answer many questions about the workshop location, hotel, transportation, "rules", etc.

Page 4 explains what you need to do if you want to submit your demo for us to critique during the workshop.

Page 5 has the schedule for the *Art of Voice Acting 3-Day Intensive* (subject to change on a whim).

Page 6 contains information about optional private coaching and demo production with James Alburger and Penny Abshire. You can book a one-hour private session on Monday or Tuesday following the workshop, or you can spend a week with us to produce a killer demo and marketing plan.

Page 7 is our order form for products that will be available for purchase at the workshop. All products are described at www.voiceacting.com/products and can be purchased in advance by faxing or mailing the order form with payment.

Page 8 is a release form that gives us your permission to record you during the workshop. Please note that if you do not sign this release, we will not be able to give you on-mic coaching during the workshop.

Page 9 is information on where you will be staying, if not at our 3-Day Intensive hotel. Just fax it back to us when you have that information. Click on the link under the section **WORKSHOP/SEMINAR LOCATION** on page 2 for information about our workshop hotel and directions.

Our goal for this workshop is to give you the best training and information possible to help you master the voice, acting, and business techniques we have to share with you and help you accelerate your voiceover career. As a special "thank you" for attending our workshops or seminars, you will be eligible to receive a "serious discount" for any future *Art of Voice Acting Workshops*.

We look forward to meeting you at the workshop. We're sure you'll find lots of new tools and information you can use as you master the craft and business of voice-acting.

Sincerely,


James R. Alburger


Penny Abshire

13639 Freeport Road, San Diego, CA 92129-0321

Voice: 858.484.0220 - Fax: 858.484.7493

Internet: www.voiceacting.com - e-mail: jralburger@voiceacting.com



The Art of Voice Acting

3-DAY INTENSIVE

RADISSON SUITE HOTEL, RANCHO BERNARDO, CA

ON-SITE REGISTRATION: Our registration/sign-in table will be open on Thursday evening from 5:30-6:30, and again on Friday morning from 8:00 - 9:00 am. You will be given a name badge when you sign in. Please wear it at all times during the workshop and return the badge holder at the end of the workshop.

REQUIRED TEXT: "[The Art of Voice Acting](#)" book (3rd edition) is a required text for this workshop and should be read in advance. Our 3-Day Intensive has relatively little lecture, but we do cover the techniques and material in the book. Bring your copy with you as a reference tool, or you may purchase a copy [on line](#), or at the workshop.

CELL PHONES & PAGERS: Please turn your cell phone OFF when you are in the workshop area.

DAILY START & END TIMES: We start promptly at 9:00am each day and go until roughly 10:00pm Friday and Saturday. We wrap by no later than 3:00pm on Sunday. For this workshop, we're offering an optional "Morning Stretch & Yoga" from 7:30 – 8:00am. Doors to the workshop area open at 8:00 each day. Please be in the workshop area and ready to go by 9am each morning. If you need to leave early on Sunday to catch your flight, please let us know so we can help arrange transportation.

BREAKS: We do NOT have scheduled breaks during this workshop other than lunch and dinner. Water and coffee will be available each morning. Please feel free to quietly move around the workshop area or leave the room as needed.

LUNCH & DINNER: We will break for lunch around 12 noon each day and break for dinner around 5 or 6pm. Lunch is provided for all 3-Day Intensive attendees. Dinner is on your own at the hotel's restaurant or at any of several nearby restaurants, most within walking distance. The hotel has a free shuttle for destinations within a 5-mile radius of the hotel.

ATTIRE: We've never been at or given a workshop where the room temperature has been consistently comfortable for everyone. We recommend bringing a "layer" of clothing (sweater, light jacket, etc.) that you can put on or remove as needed.

WORKSHOP/SEMINAR LOCATION: The Art of Voice Acting Weekend Workshop will be held at the location below (Workshop location is subject to change):

Radisson Suite Hotel Rancho Bernardo
11520 West Bernardo Ct.
San Diego, CA 92127
Phone: 858 451-6600

[CLICK HERE FOR DIRECTIONS TO THE RADISSON SUITE RANCHO BERNARDO](#)

TUITION ONLY ATTENDEES: If you registered for tuition only, the following is included in addition to your 3-Day Intensive tuition and materials:

Lunch on Friday, Saturday, and Sunday

If you would like to stay at the Radisson Suite Hotel, please call Miranda Mason at 858 385-5604 to book your room at our event discount rate of \$119 per night. A 10.5% room tax will be added at checkout. Your room reservation includes: A continental breakfast each morning, a cocktail each evening, an in-room movie and popcorn.

As a “Tuition Only” attendee, you are responsible for your own transportation and breakfast.

ALL-INCLUSIVE PACKAGE ATTENDEES: If you registered for the “All-Inclusive Package”, the following are included in addition to your 3-Day Intensive tuition and materials:

- Hotel accommodations for Thursday, Friday, and Saturday evenings
- A complimentary continental breakfast on Friday, Saturday, and Sunday mornings
- Lunch on Friday, Saturday, and Sunday
- A complimentary cocktail each evening
- A complimentary in-room movie and popcorn
- Round-trip transportation from and to Lindbergh Field airport on Cloud 9 Shuttle

Important: As an All-Inclusive registrant, your hotel accommodations for Thursday, Friday, and Saturday evenings are included in your tuition (9/21-9/23). **FOR SECURITY REASONS, YOU MUST CALL THE HOTEL** at 888 201-1718 or 858 451-6600 to make your reservations. Ask for *The Art of Voice Acting* with the block code *VOICE*, for the dates September 21, 22, and 23.

You will need to make an additional reservation for any nights you wish to stay before Sept 21 or after Sept 23. We’ve arranged for you to receive our group rate of \$119 per night for up to three additional nights either before or after our event (room tax additional.)

When you check in, the hotel will ask for your credit card to cover any incidental room charges (phone, safe, pay movies, room service, etc.) *VoiceActing.com* covers only your room and will not be responsible for any incidental charges you might incur.

AIRPORT TRANSPORTATION: If you are an “All-Inclusive” attendee, your airport transportation is covered. We’ll send you your Shuttle Voucher and other information on where to meet your shuttle at the airport.

If you are a “Tuition Only” attendee, Cloud 9 Shuttle can provide transportation from the airport to your hotel. To make reservations call **800-974-8885** or go online at www.cloud9shuttle.com. Your hotel may offer other transportation arrangements – so check with them first.

RENTAL CAR: All major car rental companies are available at San Diego Lindbergh Field. Please make rental car arrangements directly with your favorite rental car company.

MAY YOU RECORD THE WORKSHOP? Yes! You may record from your seat, for your personal use, and as long as you promise not to make copies for anyone. (Sorry, no videotaping). **BUT . . .** We do plan to record the entire workshop, including all mic time, lectures, and brainstorming development sessions. A CD-Rom or DVD-Rom of the workshop may be available for purchase at a later date. If so, all workshop attendees will have the opportunity to purchase a copy at a deep discount (about ¼ to 1/3rd of our regular retail price). We’ll let you know more about this as we get closer to the workshop.

RECORDING YOUR ON-MIC WORK: You can take your personal on-mic sessions with you! Bring a minimum 512 MB USB Flash Drive (preferably USB-2 compatible), and we’ll transfer your coaching sessions as a .wav file to your flash drive. Only your on-mic sessions will be transferred. We do not transfer any lecture material, brainstorming sessions, or other workshop activities. Please make sure your USB Flash Drive is empty.

ADDITIONAL PRODUCTS: We plan to have several voice acting books and products available for purchase at the workshop, some at a discount off the posted on-line prices. To review our product catalog, please go to www.voiceacting.com/products. Note: products from the Pro Radio Shop and some equipment will not be available at the workshop, but can be purchased through the website. Pro Radio Shop products can not be discounted.

ONE-ON-ONE CONSULTATIONS: If you are one of the first 10 to register for our 3-Day Intensive, you can receive a free 30-minute consultation with James or Penny (a \$100 value) to discuss any aspect of your voiceover work.

If you were not one of the first 10 to register, you can still reserve a one-on-one 30-minute consultation at our 3-Day Intensive discount price of \$75 for ½ hour. You can meet with either James or Penny for a private evaluation of your demo, marketing materials, website, business plan, performing skills, or any other aspect of your voiceover work.

To schedule your consultation, you must call us at 858 484-0220 by no later than August 15th. Consultations are scheduled on a first-booked basis.

SUNDAY MORNING VOICEOVER DEMO & MARKETING CRITIQUE

Here's your chance to have James Alburger and Penny Abshire give you a no-holds-barred, shoot-from-the-hip evaluation of your demo and marketing materials. To participate, bring your professionally produced demo CD and any related marketing materials (including business card, letterhead, cover letter, etc.) packaged exactly as you would send it out. Hand in your submission to the registration host when you arrive Friday morning. Sunday morning, we'll go through as many submitted CD's for an impromptu, honest critique by James and Penny.

We're planning to devote most of Sunday morning to evaluations and marketing, and our plan is to evaluate every demo submitted. Unfortunately, due to time constraints, submitting your demo for this critique does not guarantee an evaluation.

If there is anything we can do to make your workshop experience more valuable, please let us know by calling 858.484.0220 M-F between 10:00am and 5:00pm Pacific time.

We look forward to meeting you at the workshop. Get ready to work... and work hard!

James R. Alburger & Penny Abshire



The Art of Voice Acting SAN DIEGO 3-DAY INTENSIVE

September 21-23, 2007

Remember: If we stay within 15 minutes of this schedule, we're doing "really good!"
(This schedule may change at any time prior to, or during the workshop)

THURSDAY, SEPT. 20

5:30 – 6:30pm Registration/check-in
Evening networking

FRIDAY, SEPT. 21

7:30 – 8:00am Optional "Morning Stretch & Yoga"
8:00 – 9:00am Check-in – Networking – Coffee time
9:00 – 11:00am Review & Discussion:
The Seven Core Elements of Performance
Interpretation and delivery
11:00 – 12:30pm Interpretation and performance development exercises
12:30 – 2:00pm LUNCH PROVIDED
2:00 – 5:00PM Working with copy – session #1
5:00 – 6:30pm DINNER – ON YOUR OWN
6:30 – 10:00pm Marketing development – session #1

SATURDAY, SEPT. 22

7:00 – 7:30am Optional "Morning Stretch & Yoga"
8:00 – 9:00am Networking – Coffee time
9:00 – 12:30pm Working with copy – session #2
12:30 – 2:00pm LUNCH PROVIDED
2:00 – 5:00pm Working with copy – session #3
5:00 – 6:30pm DINNER ON YOUR OWN
6:30 – 10:00pm Marketing development – session #2

SUNDAY, SEPT. 23

7:00 – 7:30am Optional "Morning Stretch & Yoga"
8:00 – 9:00am Networking – Coffee time
9:00 – 12:00pm Demo and Marketing evaluations & discussion
12:00 – 1:30pm LUNCH PROVIDED
1:30 – 2:45pm Finish demo evaluations
Getting the business – Answering your questions
2:45 – 3:00pm Wrap-up, evaluations and good-byes



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PERSONALIZED COACHING SESSIONS

Following the Weekend Workshop, James and Penny will be available for private one-on-one coaching and tele-coaching sessions. Take this opportunity to hone skills you learned during the workshop, prepare for your demo, or continue building your marketing plan. This is your time to focus on any aspect of voice-over you want to cover or have your questions answered.

As a participant of our 3-Day Intensive, you can receive one-on-one private coaching or tele-coaching at **½ off** our regular consulting fee of \$300 per hour. Your AOVA graduate cost for either type of coaching session is \$150 per hour with either James or Penny for up to two hours of personalized coaching. Book both James & Penny at \$250 for the hour.

The schedule for Monday and Tuesday one-on-one coaching sessions will be announced prior to, or at, the 3-Day Intensive. Coaching sessions are usually limited to 4-6 one-hour time slots on the Monday or Tuesday following the workshop. If you are interested in on-site coaching after the workshop, please call to let us know or pre-register. There will also be a sign-up sheet at the workshop for both types of coaching sessions.

PERSONALIZED DEMO PRODUCTION

Now you can have James Alburger & Penny Abshire work with you to create and produce a powerful and effective voiceover demo that will be listened to. In addition to our basic demo production services you'll find on our website at www.voiceacting.com/demoprod, there is another level of demo production reserved for those who are serious about producing a demo that will get them work. You'll spend a full 5 days with James and Penny in San Diego and you'll leave with a "killer demo" that will feature your voice and performing talent at your absolute best.*

- Up to 4 intensive days of private coaching with **both** James and Penny developing your demo concept, production strategy, and honing your performing skills
- We'll create original copy to perfectly compliment your skills and talent
- You'll spend another full day in the studio recording and producing your demo with James Alburger
- James and Penny will work with you to design your demo packaging and marketing plan. (printing and replication are not included)
- You'll receive a master CD and an MP3 file of your demo.
- You'll receive additional information for setting up your own home studio, and resources that will save you hours of research time.
- **BONUS:** If you don't already have a website, you'll receive 1-year of **FREE WEBSITE HOSTING** through www.magiclnet.com – a \$155 value! If you do already have a website, we'll evaluate your site and suggest ways you can use it more effectively to market your voiceover talent.

* This entire Personalized Demo Production Package is a \$5,000 value. But for AOVA Workshop attendees the total fee is only **\$4,000!** Travel, meals, and accommodations are not included. Please call 858.484.0220 for more information. This package is booked separate from workshop tuition is only available when booked in advance or before 5pm on the last day of the workshop. After working with you for the first three days, we reserve the option to decline on producing your demo if we determine that you are not yet ready to produce a marketable demo.



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USEFUL PRODUCTS FOR THE VOICE ACTOR

The products below will be available for purchase at the 3-Day Intensive Workshop. All items are in limited quantities and must be picked up at the workshop. **Prices are good for on-site purchase only or pre-orders by Faxing this order form to 858 484-7493.** No rain checks. Please make payment with cash, check, or credit card (we accept MasterCard and Visa only.) There is a flat \$10 charge for shipping of out-of-stock items, regardless of total purchase.

BOOKS AND E-BOOKS:	QTY	AMOUNT	TOTAL
<i>The Art of Voice Acting</i> book (3 rd Edition) - James R. Alburger	_____	\$ 25.00	_____
<i>The VoiceActor's Guide to Professional Home Recording</i> – James R. Alburger (PDF files on CD-Rom includes both below)	_____	\$ 30.00	_____
<i>Demo and Marketing Magic for Voice Actors</i> – Penny Abshire	_____	\$ 12.00	_____
AUDIO & DVD:			
<i>VOICE 2007 DVD-Rom – 20+ hours of MP3 audio seminars with 210 page workbook</i> ..	_____	\$457.00	_____
<i>The “See it With Your Ears” Seminar Series CD Rom – 10+ hours of MP3 files</i>	_____	\$ 75.00	_____
<i>*Daws Butler: Voice Magician DVD</i> (1988 PBS program).....	_____	\$ 25.00	_____
30-MINUTE PRIVATE CONSULTATION (+\$100 VALUE):			
A private 30-minute session with James or Penny to discuss your demo, marketing, or any aspect of your voiceover work (to be scheduled for Mon., Tues. or by phone) ..	_____	\$ 75.00	_____
PRIVATE CONSULTATION/EVALUATION:			
One hour personalized coaching/evaluation session with James or Penny (\$200 value) Must be scheduled for Monday or Tuesday following the 3-Day, or by phone	_____	\$150.00	_____
One hour personalized coaching/evaluation session with James AND Penny (\$300 value) Must be scheduled for Monday or Tuesday following the 3-Day, or by phone	_____	\$250.00	_____
DEMO PRODUCTION (+\$5,000 VALUE):			
One week of coaching, business development, copy writing, and demo production (Includes commercial, industrial, and audio book demos only). (\$1K discount)	_____	\$4,000	_____
Demo production only (includes 2 30-minute consultations)	_____	PLEASE CALL	

**Please make your check payable to VoiceActing.com.
Please PRINT clearly – ALL ITEMS ARE REQUIRED.**

Name:		Sub-Total	
Address:		Shipping (\$10.00 if applicable)	
City/State/Zip:		CA Sales Tax (7.75%)	
Email:			
Phone: ()		TOTAL:	
Card #:			
Exp Date:	CVVC Code:	Check #:	

The Art of Voice Acting 3-DAY INTENSIVE



RELEASE FOR RECORDING

**Please sign this release form and bring it with you
the first morning of the workshop.**

My signature below shall be considered as authorization for my voice and/or likeness to be recorded on any audio, and/or video media, currently existing or that might be developed, without compensation in any form now or in the future. I further grant to James R. Alburger, VoiceActing.com, VOICE, The Commercial Clinic, SpeakingMagic.com, Connect Seminars, and any other business or entity affiliated with VoiceActing.com, the right to edit or modify this recording in any manner deemed necessary for the purpose of creating a marketable product or other marketing or promotional material of which the recording of my voice and/or likeness may be a part. If or when a product or promotional material is created and later sold or otherwise distributed which includes a recording of my voice and/or likeness, I understand that I shall not be entitled to, nor shall I receive, any credit, mention, or compensation resulting from the sale or distribution of the product or promotional item.

I have read and understand the above agreement and release all rights in and to the recording of my voice and/or likeness:

Please sign your name

Date

Please print your name



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3-DAY INTENSIVE

If you are NOT staying at our event hotel,
PLEASE FAX THE FOLLOWING INFORMATION:
(1 858.484.7493)

I'll be staying at _____
Hotel Name

Located at: _____

on the following nights:

Wednesday Thursday Friday Saturday Sunday Monday Tuesday

Hotel Phone Number: _____

(If two or more registrants are staying in the same room, please include all names)

Name(s) of workshop registrant(s):

Name the room is booked under:

Number of workshop registrants staying in the room:

Company or business name: