

# The Art of Voice Acting

## WEEKEND WORKSHOP & SEMINAR

San Diego, CA ~ Courtyard by Marriott ~ Sept 16-18, 2005

### IMPORTANT INFORMATION ~ PLEASE READ CAREFULLY

Thank you for registering for The Art of Voice Acting Weekend Workshop. This is your registration package with everything you need to know about the workshop.

In addition to this cover sheet, you'll find one page that needs to be faxed back to us as soon as possible if you will be staying at the Workshop hotel. You'll also find instructions for submitting your demo or a voiceover project you've done for our Voiceover Critique.

#### PLEASE READ THIS DOCUMENT COMPLETELY AND PRINT FOR FUTURE REFERENCE

Here's what's in your registration package:

**Pages 2-3** answer many questions about the workshop location, hotel, transportation, "rules", etc.

**Page 4** Here's the schedule for the *Art of Voice Acting Weekend Workshop* (subject to change on a whim).

**Page 4** If you want to submit your demo or a voiceover project for us to critique during the workshop, you'll need to follow the instructions on page 4.

**Page 5** contains information about optional private coaching from James Alburger and Penny Abshire. You can book a one-hour private session on Monday or Tuesday following the workshop, or you can spend a week with us to produce a killer demo and marketing plan.

**Page 6** Please Fax back this form if you are planning to stay at the workshop hotel.

**Page 7** is our order form for products that will be available for purchase at the workshop. All products are described at [www.voiceacting.com/products](http://www.voiceacting.com/products) and can be purchased in advance by faxing or mailing the order form with payment.

**Page 9** is a release form that gives us your permission to record you during the workshop. Please note that if you do not sign this release, we will not be able to give you on-mic coaching during the workshop.

Our goal for this workshop is to give you the best training and information possible to help you master the voice and acting techniques we have to share with you. As a graduate of any of our workshops or seminars, you will be entitled to receive a "serious discount" for any future *Art of Voice Acting Weekend Workshop*.

We look forward to meeting you at the workshop. We're sure you'll find lots of new tools and information you can use as you master the craft and business of voice-acting.

Sincerely,



James R. Alburger



Penny Abshire

13639 Freeport Road, San Diego, CA 92129-0321

Voice: 858.484.0220 - Fax: 858.484.7493

Internet: [www.voiceacting.com](http://www.voiceacting.com) - e-mail: [jralburger@voiceacting.com](mailto:jralburger@voiceacting.com)

# The Art of Voice Acting

WEEKEND WORKSHOP  
San Diego – Courtyard by Marriott



**IMPORTANT:** Included with this letter is a **HOTEL INFORMATION FAX**

**QUESTIONNAIRE (Page 6).** If you will be staying at the hotel where we're holding the workshop, please fill it out and **fax it back to us** immediately at **858.484.7493**.

**ON-SITE REGISTRATION:** Our registration/sign-in table will be open on Friday evening from 5:30-6:30, and again on Saturday morning from 7:30am -8:30am. You will be given a name badge when you sign in. Please wear it at all times during the workshop and return the badge holder at the end of the workshop.

**HIGHLY RECOMMENDED TEXT:** "[The Art of Voice Acting](#)" book is a "highly recommended" text for this workshop. Bring your copy with you, or you may purchase a copy [on line](#), or at the workshop.

**CELL PHONES & PAGERS:** We have a lovely collection of Cell Phones and pagers. Unless you'd like your phone or pager added to our collection, please turn them **OFF** before entering the workshop area.

**FRIDAY EVENING:** We start promptly at 6:30. Please be in the room and ready to go.

**SATURDAY & SUNDAY:** We start promptly at 8:30am. Please be in the room and ready to go. We break for lunch about noon each day. We resume at 1:30 continuing to roughly 5:30.

**ATTIRE:** We've never been at or given a workshop where the room temperature has been consistently comfortable for everyone. We recommend bringing a "layer" of clothing (sweater, light jacket, etc.) that you can put on or remove as needed.

**WORKSHOP/SEMINAR LOCATION:** The Art of Voice Acting Weekend Workshop will be held at the San Diego Courtyard by Marriott. (Workshop location is subject to change).

**Courtyard by Marriott**  
**8651 Spectrum Center Blvd**  
**San Diego, CA, 92123, USA**  
**Local Phone: 1 858-573-0700**  
**Toll Free Phone: 800-321-2211**  
**Fax: 1 858-573-9818**

[CLICK HERE FOR A MAP AND DIRECTIONS TO SAN DIEGO COURTYARD BY MARRIOTT](#)

**HOTEL ACCOMMODATIONS:** We have arranged for a special seminar room rate for those attending our Weekend Workshop. If you choose to stay at the Courtyard by Marriott (which we recommend) the room rate is \$99.00 per night single/double occupancy. To make your reservations, either use one of the links below, or call the Hotel at **800-321-2211**. You must mention the **Voice Acting Workshop** when making your reservation to get the group rate. To guarantee room availability, you should reserve your room as soon as possible.

[Book on-line: Room with 1 King Bed](#) – enter **Group Code vawvawa** to receive discount rate

[Book on-line: Room with 2 Queen Beds](#) – enter **Group Code vawvawb** to receive discount rate

**AIRPORT TRANSPORTATION:** The Courtyard by Marriott has an arrangement with Cloud 9 Shuttle for \$10.00 per person, each way, from the airport to the hotel. To make reservations call **800-974-8885** or go online at [www.cloud9shuttle.com](http://www.cloud9shuttle.com).

**RENTAL CAR:** All the major car rental companies are available at San Diego Lindbergh Field. Please make rental car arrangements directly with your favorite rental car company.

**MEALS:** Coffee will be available each morning. We do recommend you have breakfast before arriving at the workshop. The hotel is located within driving distance of several restaurants and offers a free shuttle bus for transportation within 5 miles of the hotel. The hotel also has its own restaurant open for breakfast, lunch, and dinner.

**MAY YOU RECORD THE WORKSHOP?:** Yes! You may record from your seat, for your personal use, and as long as you promise not to make copies for anyone. (Sorry, no videotaping).

**BUT . . .** We do plan to record the entire workshop, including all mic time. A 10-12 CD set of the workshop may be available for purchase. If so, all workshop attendees will have the opportunity to purchase a copy at a deep discount (about ½ of our regular retail price). We'll let you know more about this as we get closer to the workshop.

**ADDITIONAL PRODUCTS:** We plan to have several voice-acting books and products available for purchase at the workshop. To review our product catalog, please go to [www.voiceacting.com/products](http://www.voiceacting.com/products). Note: products from the Pro Radio Shop and VoiceGear will not be available at the workshop, but can be purchased through the website. Voice Gear and Pro Radio Shop products can not be discounted.

## Voiceover Demo Critique

Here's your chance to have James Alburger and Penny Abshire give you a no-holds-barred, shoot-from-the-hip evaluation of your demo or a voiceover project. To participate, bring your demo CD and any related marketing materials (including business card, letterhead, cover letter, etc.) packaged exactly like it would be sent out, or a CD with an excerpt up to 2-minutes of a project you've voiced. Hand in your submission to the registration host on Saturday morning. Sunday afternoon, we'll randomly select a few submitted CD's for an impromptu, brutally honest critique by James and Penny. You can also bring a CD with something to show off, or a work in progress and receive feedback that might help you to improve it.

Unfortunately, submitting your demo or project excerpt for this critique does not guarantee an evaluation. Due to time constraints, this segment of the workshop may be cancelled, and if we do include it, we can only critique a limited number of projects and we won't be able to cover everything. However, if you would like to receive an in-depth critique of your demo and marketing materials, you can save \$47 off our regular evaluation fee by signing up at the workshop. For your \$100 evaluation fee, you'll receive an audio CD that breaks down your demo into its component parts with our observations, comments, and suggestions for improvement. We also discuss your print materials, logo, USP, and other important aspects of your marketing, including your website design.

If there is anything we can do to make your workshop experience more valuable, please let us know by calling 858.484.0220 M-F between 9am and 5pm Pacific time.

We look forward to meeting you at the workshop.

James R. Alburger  
Penny Abshire

# The Art of Voice Acting

## San Diego Weekend Workshop

September 16-18, 2005

Remember: If we stay within 15 minutes of this schedule, we're doing "really good!"  
(This schedule may change at any time prior to, or during the workshop)

### Friday, Sept. 16

5:30 – 6:30pm Check-in  
6:30 – 9:30pm Orientation – the psychology of voiceover – warming up

### Saturday, Sept 17

7:30 – 8:30am Check-in – Coffee time  
8:30 – 9:30am The nuts & bolts: Basic voice & acting techniques  
9:30 – 10:30am Working with selected scripts – mic time  
10:30 – 10:45 BREAK  
10:45 – 11:55am Finding drama & emotion in a script: More voice & acting techniques  
Exercises - working with selected scripts – mic time  
11:55 – 12noon Evaluations  
12noon – 1:30pm LUNCH  
1:30 – 3:30pm Creating Characters: How to find and use a character voice to make any script or story telling more interesting  
Exercises - working with selected scripts – mic time  
3:30 – 3:45pm BREAK  
3:45 – 4:45pm More about creating characters  
4:45 – 5:15pm Mic time  
5:15 – 5:25pm Q & A  
5:25 – 5:30pm Evaluations

### Sunday, Sept 18

8:00 – 8:30am Coffee for you  
8:30 – 10:30am Working with single voice and monolog scripts  
Working with selected scripts – mic time  
10:30 – 10:45am BREAK  
10:45 – 11:55am Working with dialog scripts and multiple-voice copy  
Working with selected scripts – mic time  
11:55 – 12noon Evaluations  
12noon – 1:30pm LUNCH  
1:30 – 2:30pm Finding the story in complex technical scripts and long-form narration  
Working with selected scripts – mic time  
2:30 – 3:30pm Producing your demo & marketing yourself as a voice actor  
3:30 – 3:45pm BREAK  
3:45 – 4:15pm Demo evaluations  
4:15 – 5:15pm We'll have some surprises in store for you that you won't want to miss.  
5:15 – 5:30pm Wrap-up, evaluations and good-byes

# The Art of Voice Acting

## WORKSHOP & SEMINAR

### PERSONALIZED COACHING SESSIONS

Following the Weekend Workshop, James and Penny will be available for private one-on-one coaching and tele-coaching sessions. Take this opportunity to hone skills you learned during the workshop, prepare for your demo, or build your marketing plan. This is your time to focus on any aspect of voice-over you want to cover or have your questions answered.

As a participant of our Weekend Workshop, you can receive one-on-one private coaching or tele-coaching at **2/3<sup>rd</sup> off** our regular consulting fee of \$300 per hour. Your AOVA student cost for either type of coaching session is \$100 per hour with either James or Penny for up to two hours of personalized coaching. Book both James & Penny at \$200 for the hour.

The schedule for on-site one-on-one coaching sessions will be announced prior to, or at, the Weekend Workshop. Coaching sessions are usually limited to 4-6 time slots on the Monday morning following the workshop. If you are interested in on-site coaching after the workshop, please call to let us know or pre-register. There will also be a sign-up sheet at the workshop for both types of coaching sessions.

### PERSONALIZED DEMO PRODUCTION

Now you can have James Alburger and Penny Abshire work with you to create and produce a powerful and effective voiceover demo. In addition to the basic demo production services you'll find on our website at [www.voiceacting.com/demoprod](http://www.voiceacting.com/demoprod), there is another level of demo production reserved for those who are serious about producing a demo that will get them work. You'll spend a full 3 days with James and Penny in San Diego and you'll leave with a "killer demo" that will feature your voice and performing talent at your absolute best.

- 2 intensive days of private coaching with both James and Penny developing your demo concept, production strategy, and honing your performing skills
- We'll create original copy to perfectly compliment your skills and talent
- You'll spend another full day in the studio recording and producing your demo with James Alburger
- James and Penny will work with you to design your demo packaging and marketing plan. (printing and replication are not included)
- You'll receive 2 master CD's and an MP3 file of your demo.
- You'll receive additional information for setting up your own home studio, and resources that will save you hours of research time.
- **BONUS:** If you don't already have a website, you'll receive 1-year of **FREE WEBSITE HOSTING** through [www.magiclnet.com](http://www.magiclnet.com) – a \$155 value! If you do already have a website, we'll evaluate your site and suggest ways you can use it more effectively to market your voiceover talent.

This entire Personalized Demo Production Package is a \$3,500 value. But for AOVA Workshop attendees the total fee is only **\$2,500!** Travel, meals, and accommodations are not included. Please call 858.484.0220 for more information. This package is booked separate from the workshop tuition. This special offer for personalized demo production is only available when booked in advance or before 5pm on the last day of the workshop.

**IF YOU'RE PLANNING TO STAY AT THE HOTEL,  
PLEASE **FAX** US THE FOLLOWING INFORMATION:  
(1 858.484.7493)**

*(**NOTE:** We will **NOT** be making the hotel reservation for you! Please contact the hotel directly to make your room reservation.)*

**I'll be staying at the Courtyard by Marriott Hotel  
on the following nights:**

Wednesday    Thursday    Friday    Saturday    Sunday    Monday    Tuesday

*(If two or more registrants are staying in the same room, please include all names)*

Name(s) of workshop registrant(s):

Name the room is booked under:

Number of workshop registrants staying in the room:

Company or business name:

# The Art of Voice Acting Weekend Workshop

## Useful Products for the Voice Actor

The products below will be available for purchase at the Weekend Workshop at the prices noted in the column WW\$. Most are substantially discounted from our regular prices. Regular price is in parenthesis ( ) following the product. All items are in limited quantities. Prices good for on-site purchase only. No rain checks. There is a flat \$10 charge for shipping regardless of total purchase. Please make payment with cash, check, or credit card (MasterCard, Visa, Discovery)

\* Products with a ( \* ) will be shipped after the workshop.

MISC. & BOOKS:	QTY	WW\$	TOTAL
<i>The Breather</i> (\$29.95) .....	_____	\$ 25.00	_____
<i>The Art of Voice Acting</i> book - Alburger (\$25).....	_____	\$ 25.00	_____
<i>Workshop Notes</i> -1 set included with registration – additional workbook (\$15).....	_____	\$ 10.00	_____
* <i>Scenes for Actors &amp; Voices</i> – Daws Butler (\$18) .....	_____	\$ 15.00	_____
* <i>Pat Fraley’s “9 Critical Skills to Voiceover Excellence”</i> (\$30) .....	_____	\$ 25.00	_____
<i>You Can Bank on Your Voice</i> – Rodney Saulsberry (\$17) .....	_____	\$ 15.00	_____
<i>VO: Tales &amp; Techniques of a Voiceover Actor</i> – Harlan Hogan (\$20).....	_____	\$ 15.00	_____
<i>The 3-Dimensional Voice</i> book – Joni Wilson (\$20).....	_____	\$ 15.00	_____
<i>Broadcast Voice Exercises</i> book – Jon Beaupre (\$12) .....	_____	\$ 10.00	_____
<b>AUDIO &amp; DVD:</b>			
* <i>The San Diego 2003 AOVA Weekend Workshop 10+1 CD Set</i> (\$397).....	_____	\$177.00	_____
<i>Workshop Playback CD</i> – audio & exercises from the workshop (\$20).....	_____	\$ 15.00	_____
<i>Listen With Your Ears – The Seminar Series 8 CD set</i> (\$77) .....	_____	\$ 65.00	_____
* <i>Pat Fraley’s Cartoon Voice Essentials &amp; Creating/Developing CD Set</i> (\$50) .....	_____	\$ 45.00	_____
* <i>Pat Fraley’s Cartoon Voice Tricks Smuggled Out of Hollywood CD</i> (\$20).....	_____	\$ 18.00	_____
* <i>Dan Balestrero’s Mastering Voiceovers Home Study Course 4 CD Set</i> .....	_____	\$189.00	_____
* <i>Commercial\$peak</i> – Bettye Pierce Zoller – essential information for voice talent .....	_____	\$ 25.00	_____
* <i>Stardom on a Shoestring</i> – Bettye Pierce Zoller – how to break into show-biz .....	_____	\$ 18.00	_____
* <i>How to Get What You Want on the Telephone Every Time</i> – Bettye Pierce Zoller ...	_____	\$ 15.00	_____
<i>Daws Butler: Voice Magician DVD</i> (1988 PBS program).....	_____	\$ 25.00	_____
<i>Mr. Quizmee Asks About Animals</i> – Interactive children’s audio CD (\$15).....	_____	\$ 10.00	_____
<i>Spiritually Wet</i> – Christina Fasano – Funky Jazz Audio CD (\$15) .....	_____	\$ 10.00	_____
<i>Syl.la.bles</i> – Rolland Smith – Spoken Word Audio CD (\$12).....	_____	\$ 10.00	_____
<b>CD PACKAGE: Mr. Quizmee, Spiritually Wet, Syl.la.bles</b> (\$30).....	_____	\$ 25.00	_____
<b>BOOK PACKAGE: ALL books</b> (\$155) * * * <b>SAVE \$30</b> * * * .....	_____	\$125.00	_____
<b>AUDIO/DVD TRAINING PACKAGE: ALL Audio &amp; DVD</b> (\$617) * * * <b>SAVE \$17</b> * * * .....	_____	\$600.00	_____
<b>THE WORKS: I want it ALL! Save another \$75, shipping included</b> .....	_____	\$650.00	_____

**Please make your check payable to VoiceActing.com.  
Please PRINT clearly – ALL ITEMS ARE REQUIRED.**

Name:		Misc & Books Sub-Total	
Address:		Audio & DVD Sub-total	
City/State/Zip:		Package	
Email:		Shipping	\$10.00
Phone: (      )		Check # _____ TOTAL:	
Card #:		Exp Date:                  Code:	

**OTHER PRODUCTS:**

Visit [www.voiceacting.com/products](http://www.voiceacting.com/products) for more products at Voice Gear and the Radio Pro Shop

# The Art of Voice Acting

## WORKSHOP & SEMINAR

Please sign this release form and bring with you on the first morning of the workshop.

### Release for recording:

My signature below shall be considered as authorization for my voice and/or likeness to be recorded on any media, audio and/or video without compensation in any form now or in the future. I further grant to James R. Alburger, The Commercial Clinic, VoiceActing.com, SpeakingMagic.com, and/or Connect Seminars the right to edit or modify this recording in any manner deemed necessary for the purpose of creating a marketable product or other marketing material of which the recording of my voice and/or likeness may be a part. If or when a product is created and later sold which includes a recording of my voice and/or likeness, I understand that I shall not be entitled to, nor shall I receive any credit mention or compensation resulting from the sale of the product.

I have read and understand the above agreement and release all rights in and to the recording of my voice and/or likeness:

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Please sign your name

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Date

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Please print your name