

# VoiceActing Academy™

## Freshman Class Weekend Workshop

San Diego, CA - VoiceActing Studios

Nov. 15-16, 2008

(plus evening of Nov. 14<sup>th</sup>)



### IMPORTANT INFORMATION ~ PLEASE READ CAREFULLY

Thank you for registering for The Art of Voice Acting Weekend Workshop. This is your registration package with everything you need to know about the workshop.

In addition to this cover sheet, you'll also find instructions for submitting your demo or a voiceover project you've done for our Voiceover Critique.

#### PLEASE READ THIS DOCUMENT COMPLETELY AND PRINT FOR FUTURE REFERENCE

Here's what's in your registration package:

**Page 2** answers many questions about the workshop location, hotel, transportation, "rules", etc.

**Page 3** Here's the schedule for the *Art of Voice Acting Weekend Workshop* (subject to change on a whim).

**Page 4** contains information about optional private coaching from James Alburger and Penny Abshire. You can book a one-hour private session on Monday or Tuesday following the workshop, or you can spend a week with us to produce a killer demo and marketing plan.

**Page 5** is information on where you will be staying so we can coordinate rides to and from the workshop. Just fax it back to us when you have that information. Hotel info is at [www.voiceacting.com/directions](http://www.voiceacting.com/directions).

Please note that your voice and/or likeness will be recorded in one or more ways during this event. If you do not wish to be recorded, we request that you immediately call us to withdraw from this event with a full refund of your paid tuition (including deposit.) If you do not notify us or withdraw within 5 business days of registering, we will consider that you have authorized your recording and your deposit will move to nonrefundable status.

Our goal for this workshop is to give you the best training and information possible to help you master the voice and acting techniques we have to share with you. As a graduate of any of our workshops or seminars, you will be entitled to receive a "serious discount" for any future *VoiceActing Academy* workshops presented by James Alburger and Penny Abshire.

We look forward to meeting you at the workshop. We're sure you'll find lots of new tools and information you can use as you master the craft and business of voice-acting.

Sincerely,

James R. Alburger

Penny Abshire

13639 Freeport Road, San Diego, CA 92129

Voice: 858.484.0220 - Fax: 858.309.4216

Internet: [www.voiceacting.com](http://www.voiceacting.com) - e-mail: [info@voiceacting.com](mailto:info@voiceacting.com)



# VoiceActing Academy

WEEKEND WORKSHOP  
San Diego – VoiceActing Studios

**ON-SITE REGISTRATION:** Our registration/sign-in table will be open on Friday evening from 5:30-6:30, and again on Saturday morning from 8:30 - 9:00 am. You will be given a name badge when you sign in. Please wear it at all times during the workshop and return the badge holder at the end of the workshop.

**REQUIRED TEXT:** [The Art of Voice Acting](#) book is a required text for this workshop. Bring your copy with you, or you may purchase a copy on-line, from Amazon.com, or at the workshop.

**CELL PHONES & PAGERS:** We ask that you respect others in the workshop and please turn your cell phone or pager **OFF** before entering the workshop area.

**FRIDAY EVENING:** We start promptly at 6:30. Please be at the studio and ready to go.

**SATURDAY & SUNDAY:** We start promptly at 9:00 am. Please be at the studio and ready to go. We break for lunch about noon each day. We resume at 2:00 continuing to roughly 6:00pm.

**ATTIRE:** We've never been at or given a workshop where the room temperature has been consistently comfortable for everyone. We recommend bringing a "layer" of clothing (sweater, light jacket, etc.) that you can put on or remove as needed.

**WORKSHOP/SEMINAR LOCATION:** The Art of Voice Acting Weekend Workshop will be held at the The VoiceActing LLC Studios (Workshop location is subject to change).

**VoiceActing, LLC Studio**  
13639 Freeport Road  
San Diego, CA, 92129-3210, USA

**Local Phone: 1 858 484-0220**

**Fax: 1 858 309-4216**

[CLICK HERE FOR DIRECTIONS TO THE VOICEACTING, LLC STUDIOS](#) and for information concerning hotels in the area.

**AIRPORT TRANSPORTATION:** Cloud 9 Shuttle can provide transportation from the airport to your hotel. To make reservations call **800-974-8885** or go online at [www.cloud9shuttle.com](http://www.cloud9shuttle.com). However, your hotel may offer other transportation arrangements, or may have a discount arrangement with Cloud 9 – so check with them first. To make reservations call **800-974-8885** or go online at [www.cloud9shuttle.com](http://www.cloud9shuttle.com).

**RENTAL CAR:** All the major car rental companies are available at San Diego Lindbergh Field. Please make rental car arrangements directly with your favorite rental car company.

**MEALS:** Coffee will be available each morning. We do recommend you have breakfast before arriving at the studio. We have deli box lunches catered by Quiznos. The cost is \$15 per person (includes sandwich, chips, drink, delivery, tax, and tip).

**MAY YOU RECORD THE WORKSHOP?** Yes! You may record from your seat, for your personal use, and as long as you promise not to make copies for anyone. (Sorry, no videotaping).

**ON-MIC COACHING RECORDED:** If you want your individual on-mic coaching sessions recorded for future reference, you will need to bring with you a USB Flash Drive (minimum 256MB, 1GB recommended). Please identify your Flash Drive with your name before arriving.



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## San Diego Freshman Class Weekend Workshop

Remember: If we stay within 15 minutes of this schedule, we're doing "really good!"  
(This schedule may change at any time prior to, or during the workshop)

### Friday

5:30 – 6:30pm Check-in  
6:30 – 9:30pm Orientation – the psychology of voiceover – warming up

### Saturday

8:30 – 9:00am Check-in – Coffee time  
9:00 – 9:30am The nuts & bolts: Basic voice & acting techniques  
9:30 – 10:30am Working with selected scripts – mic time  
10:30 – 10:45am BREAK  
10:45 – 1:00pm Finding drama & emotion in a script: More voice & acting techniques  
Exercises - working with selected scripts – mic time  
1:00pm – 2:00pm LUNCH  
2:00 – 3:30pm Creating Characters: How to find and use a character voice to make any script or story telling more interesting  
Exercises - working with selected scripts – mic time  
3:30 – 3:45pm BREAK  
3:45 – 4:45pm More about creating characters  
4:45 – 6:00pm Mic time  
  
Dinner at a nearby restaurant

### Sunday

8:30 – 9:00am Coffee for you  
9:00 – 10:30am Working with single voice and monolog scripts  
Working with selected scripts – mic time  
10:30 – 10:45am BREAK  
10:45 – 11:55am Working with dialog scripts and multiple-voice copy  
Working with selected scripts – mic time  
11:55 – 12noon Evaluations  
12noon – 1:30pm LUNCH  
1:30 – 2:30pm Finding the story in complex technical scripts and long-form narration  
Working with selected scripts – mic time  
2:30 – 3:30pm Producing your demo & marketing yourself as a voice actor  
3:30 – 3:45pm BREAK  
3:45 – 4:15pm Your home studio  
4:15 – 6:00pm Answers to your questions about the business of voiceover  
6:00 – 6:15pm Wrap-up, evaluations and good-byes

# VoiceActing Academy

## WEEKEND WORKSHOP



## PERSONALIZED COACHING SESSIONS

Following the Weekend Workshop, James and Penny will be available for private one-on-one coaching and tele-coaching sessions. Take this opportunity to hone skills you learned during the workshop, prepare for your demo, or build your marketing plan. This is your time to focus on any aspect of voice-over you want to cover or have your questions answered.

As a participant of our Weekend Workshop, you can receive one-on-one private coaching or tele-coaching at **2/3<sup>rd</sup> off** our regular consulting fee of \$300 per hour. Your AOVA student cost for either type of coaching session is \$100 per hour with either James or Penny for up to two hours of personalized coaching. Book both James & Penny at \$200 for the hour.

The schedule for on-site one-on-one coaching sessions will be announced prior to, or at, the Weekend Workshop. Coaching sessions are usually limited to 4-6 time slots on the Monday morning following the workshop. If you are interested in on-site coaching after the workshop, please call to let us know or pre-register. There will also be a sign-up sheet at the workshop for both types of coaching sessions.

## PERSONALIZED DEMO PRODUCTION

Now you can have James Alburger & Penny Abshire work with you to create and produce a powerful and effective voiceover demo. In addition to the basic demo production services you'll find on our website at <http://voiceacting.com/Demo/demo.html>, there is another level of demo production reserved for those who are serious about producing a demo that will get them work. You'll spend a full 5 days with James and Penny in San Diego and you'll leave with a "killer demo" that will feature your voice and performing talent at your absolute best.

- Up to 4 intensive days of private coaching with both James and Penny developing your demo concept, production strategy, and honing your performing skills
- We'll create original copy to perfectly compliment your skills and talent
- You'll spend another full day in the studio recording and producing your demo with James Alburger
- James and Penny will work with you to design your demo packaging and marketing plan. (printing and replication are not included)
- You'll receive a master CD and an MP3 file of your demo.
- You'll receive additional information for setting up your own home studio, and resources that will save you hours of research time.

This entire Personalized Demo Production Package is a \$6,000 value. But for AOVA Workshop attendees the total fee is only **\$5,000!** Travel, meals, and accommodations are not included. Please call 858.484.0220 for more information. This package is booked separate from the workshop tuition. This special offer for personalized demo production is only available when booked in advance or before 5pm on the last day of the workshop.



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## Freshman Class

WEEKEND WORKSHOP

PLEASE **FAX** THE FOLLOWING INFORMATION:  
(1 858.309.4216)

I'll be staying at \_\_\_\_\_  
Hotel Name

Located at: \_\_\_\_\_

**on the following nights:**

Wednesday    Thursday    Friday    Saturday    Sunday    Monday    Tuesday

**Hotel Phone Number:** \_\_\_\_\_

*(If two or more registrants are staying in the same room, please include all names)*

Name(s) of workshop registrant(s):

Name the room is booked under:

Number of workshop registrants staying in the room:

Company or business name: