

The Art of Voice Acting

by James R. Alburger

COMMERCIAL – DIALOGUE 2-M (BEAR 1 & 2) 1-M/F (HOST)

Nature Life Cereal

Radio :60

- Host: We're here at the National Forest with our hidden microphone to eavesdrop on a rare conversation between two grizzly bears. Let's listen in...
- Bear 1: You know, Harve, I've been gaining weight. I watch what I eat... I've even tried giving up hikers. I don't get it!
- Bear 2: Murray, I know a new way to lose weight.
- Bear 1: Stop! No more diet programs. I can't stand being hungry all the time! I get very grouchy and the wife really hates that.
- Bear 2: This isn't a diet program. Ever heard of Nature Life cereal? I... borrowed a box from some campers last week... it's really good.
- Bear 1: Isn't that the stuff that looks like twigs and leaves?
And Humans eat it?
- Bear 2: Murray... Just because Humans eat it doesn't make it bad! Besides Nature Life cereal really tastes great! Best part is... it fills you up so you aren't hungry all the time. And when you aren't hungry...
- Bear 1: I don't eat as much! Hey, I'd lose weight then, huh? But I'm real particular about things being natural.
- Bear 2: Murray, Murray... Would I recommend something that wasn't 100% natural with no additives? I may be wild life, but I do have my standards!
- Bear 1: Huh... Nature Life... I'll try it. But... I'm not giving up hikers... completely.
- Host: Nature Life cereal. At your favorite grocer.