

The Art of Voice Acting

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COMMERCIAL - DIALOGUE

1M – 1F – 1M/F (ANNCR)

San Diego Tourism
Radio :60

Direction: Conversational and real. Husband and wife must convey a playful relationship.

(SFX: Interior of a car. Cars passing. Freeway traffic)

Husband: Ahh, summer in Southern California. Great weather...
Wife: Long days...
Husband: What could be better?
Wife: Well, we could be going in the opposite direction.
Husband: Hey. Did I miss my exit!!??

(SFX: Big “U” turn, motor revs, tires screech, horns honk)

Wife: I’m impressed... An eight lane U-turn!
Husband: Thanks.
Wife: What I meant was that we could be going away from the traffic and the crowds, instead of toward them.
Husband: Did you have any special direction in mind?
Wife: Yeah. That way... San Diego.

(SFX: Swoosh of car passing)

Husband: I suppose you want to go see him again... that big gorilla.
Wife: Actually, I was thinking about Shamu.... But we could go to the zoo too. Then we could go sailing, lie on the beach...

Husband: See a play... try out all those great restaurants...
Wife: Explore the Gas Lamp District...
Husband: Spend a lazy afternoon by the pool...

(SFX: Swoosh of car passing)

Wife: You know, it would take us a week to do all that.
Husband: Let's go.

(SFX: Big "U" turn, motor revs, tires screech, horns honk)

Wife: There are people who would say you're impulsive.
Husband: Yeah. But they're not on their way to San Diego.
Wife: Yeah.

(SFX: Swoosh)

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