

The Art of Voice Acting

by James R. Alburger
www.VoiceActing.com

COMMERCIAL – SINGLE VOICE



FunerALL

Written and produced by Marc Cashman.

Voice Talent: Larry Davis

Demonstrating three completely different delivery styles using the same copy.

Direction: Movie trailer preview, high energy and exciting.

V-O: In a world...

V-O: ...where people die every day...

V-O: ...there's one company...

V-O: ...that's changing the face of death!

V-O: FunerALL.

V-O: From coffin to crypt to cremation, we do it all!

V-O: Delivering customer-driven solutions to the funeral service profession.

V-O: Giving you the tools to reach your full market potential.

V-O: With technologically advanced revenue streams...

V-O: ...that build your bottom line.

V-O: FunerALL.

V-O: Changing the face of death...one body at a time!